



SINTA ID	: 6162800	NIDN	: 0416077001
Nama	: Humairoh S.P, M.M.	Pendidikan	: S2
Grade Raw	: Seniorlecturer	Grade	: Lektor
Country	: ID	Code PDDIKTI	: 61201
Program Studi	: S1 - Manajemen		

SINTA			
Score V2 3 Year	Score V2 Overall	Score V3 3 Year	Score V3 Overall
115.5	525.5	177.92	463.67

Summary							
Kategori	Total Document	Total Citation	Total Cited	Total H Index	Total i10 Index	Total G Index	Total G Index 3Y
Scopus	2	10	1	1	1	1	1
Wos	0	0	0	-	-	-	-
Garuda	22	0	0	-	-	-	-
Google	70	291	26	6	6	1	-

Exported from SINAR UMT and legal since
Tangerang, 29 Juli 2026





Kategori	Total Publikasi	Total Sitasi
Publikasi Scopus	2	15

Tahun	2024	2022
Total Publikasi	1	1
Total Sitasi	0	0

Tahun	Judul	Kategori	Sitasi
2024	Macroeconomic And Bank-specific Factors On Non-performing Loan: Evidence From An Emerging Economy Publikasi : Quality Access to Success, ISSN : 15822559, Penulis : Annas M., Halaman : 155-161, Volume : 25, Tanggal : 1 Maret 2024, DOI : 10.47750/QAS/25.199.17, Tipe : Journal,	Jurnal Q4	2

Tahun	Judul	Kategori	Sitasi
2022	Determinants Of Efficiency Of Indonesian Islamic Rural Banks Publikasi : Decision Science Letters, ISSN : 19295804, Penulis : Endri E., Halaman : 391-398, Volume : 11, Tanggal : 1 September 2022, DOI : 10.5267/j.dsl.2022.8.002, Tipe : Journal,	Jurnal Q3	13



Kategori	Total Publikasi	Total Sitasi
Publikasi Garuda	26	0

Tahun	2024	2023	2022
Total Publikasi	1	18	4
Total Sitasi	0	0	0

Tanggal	Judul	Sitasi
6 Januari 2024	How Distributors' Service Quality Drove Revisit Intention: Evidence Of Music Conventions And Exhibitions Akreditasi : 5, Penerbit : Dinasti Publisher, Source : Dinasti International Journal of Management Science, Source Page : 408-419, Source Issue : Vol. 5 No. 3 (2024): Dinasti International Journal of Management Science (January-February 2024), DOI: 10.31933/dijms.v5i3.2176, Abstract : The study aimed to analyze relationship factors affecting revisit intention in music industries in p...	0

Tanggal	Judul	Sitasi
3 Januari 2023	Determinasi Minat Beli Ulang Konsumen Pada Aplikasi Tiktok Akreditasi : 5, Penerbit : Universitas Muhammadiyah Tangerang, Source : Dynamic Management Journal, Source Page : 71-88, Source Issue : Vol 7, No 1 (2023): January, DOI: 10.31000/dmj.v7i1.7440, Abstract : Tujuan dari penelitian ini adalah untuk menentukan dampak utilitas promosi TikTok dan kepercayaan ko...	0
17 Februari 2023	Tam Model: What Affects Gen Z Interest In The Use Of E-wallets? Akreditasi : 5, Penerbit : Dinasti Publisher, Source : Dinasti International Journal of Digital Business Management, Source Page : 242-251, Source Issue : Vol. 4 No. 2 (2023): Dinasti International Journal of Digital Business Management (February - March, DOI: 10.31933/dijdbm.v4i2.1695, Abstract : The reason for this study is to determine the variables Perceived ease of use and Perceived usefulness...	0
17 Maret 2023	The Millennial Consideration In Intention To Use E-wallet In The Covid-19 Pandemic Akreditasi : 5, Penerbit : Dinasti Publisher, Source : Dinasti International Journal of Management Science, Source Page : 682-688, Source Issue : Vol. 4 No. 4 (2023): Dinasti International Journal of Management Science (March - April 2023), DOI: 10.31933/dijms.v4i4.1756, Abstract : The government's effort to prevent the spread of Covid-19 is to avoid physical distancing so that mi...	0
27 Maret 2023	Store Atmosphere, Store Location, E-reviews, Dan Consumer Purchase Intention Akreditasi : 5, Penerbit : Universitas Muhammadiyah Tangerang, Source : JMB : Jurnal Manajemen dan Bisnis, Source Page : 19-25, Source Issue : Vol 12, No 1 (2023): JMB : Jurnal Manajemen dan Bisnis, DOI: 10.31000/jmb.v12i1.7903, Abstract : The purpose of this study was to determine the effect of store atmosphere, store location, and e-rev...	0



Tanggal	Judul	Sitasi
30 Maret 2023	How Digital Thrift Shops Escalate Global Supply Chain Sustainability In Indonesia Akreditasi : 5, Penerbit : Publisher Cv. Inara, Source : International Journal of Science, Technology & Management, Source Page : 492-498, Source Issue : Vol. 4 No. 2 (2023): March 2023, DOI: 10.46729/ijstm.v4i2.791, Abstract : The intentions of the research were to explore and analyze youngsters' behavior toward digital...	0
5 April 2023	Integration Of Procurement Value: Review Of Online Gamers Character Identification And Information Supply Behaviour Akreditasi : 5, Penerbit : Bajang Institute, Source : International Journal of Social Science, Source Page : 2397-2406, Source Issue : Vol. 2 No. 6: April 2023, DOI: 10.53625/ijss.v2i6.5431, Abstract : The main intention of the study was to uncover the values that online gamers held during the process...	0
11 Mei 2023	Entrepreneurship Implementation As Moderation In The Success Of Small And Medium Enterprises (smes) Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Green Publisher, Source : International Journal of Advanced Multidisciplinary, Source Page : 83-94, Source Issue : Vol. 2 No. 1 (2023): International Journal of Advanced Multidisciplinary (April-June 2023), DOI: 10.38035/ijam.v2i1.207, Abstract : This study aims to determine the implementation of entrepreneur and entrepreneurship on the success...	0
16 Mei 2023	Increasing Consumer Purchasing Decisions With Sales Promotion And Service Quality Akreditasi : 3, Penerbit : Dinasti Publisher, Source : Dinasti International Journal of Economics, Finance & Accounting, Source Page : 301-313, Source Issue : Vol. 4 No. 2 (2023): Dinasti International Journal of Economics, Finance & Accounting (May - June 20, DOI: 10.38035/dijefa.v4i2.1823, Abstract : This study aimed to determine the impact of sales promotion and service quality on purchasing decisi...	0
31 Mei 2023	Service Level And Logistic Performance: An Implementation Of Sustainable Quality Assessment Akreditasi : 5, Penerbit : Publisher Cv. Inara, Source : International Journal of Science, Technology & Management, Source Page : 598-604, Source Issue : Vol. 4 No. 3 (2023): May 2023, DOI: 10.46729/ijstm.v4i3.804, Abstract : The study aimed to uncover the impact of quality assessment with the instruments of ISO 9001at major...	0
23 September 2023	Gen Z, Gender Variabel Dummy: Hedonic Shopping, Lifestyle, Dan Impulse Buying Akreditasi : 5, Penerbit : Universitas Muhammadiyah Tangerang, Source : JMB : Jurnal Manajemen dan Bisnis, Source Page : 107-120, Source Issue : Vol 12, No 2 (2023): JMB : Jurnal Manajemen dan Bisnis, DOI: 10.31000/jmb.v12i2.9423, Abstract : The purpose of this examine became to analyze hedonic shopping and shopping lifestyle on impulse buy...	0
17 Oktober 2023	Gen Z: Purchase Decision On Go Green Products Akreditasi : 3, Penerbit : Dinasti Publisher, Source : Dinasti International Journal of Economics, Finance & Accounting, Source Page : 609-615, Source Issue : Vol. 4 No. 4 (2023): Dinasti International Journal of Economics, Finance & Accounting (September - O, DOI: 10.38035/dijefa.v4i4.2132, Abstract : This study aims to determine the effect of green brand trust and electronic word of mouth on purchas...	0
30 November 2023	Optimizing Students' Entrepreneurial Interest Akreditasi : 5, Penerbit : Dinasti Publisher, Source : Dinasti International Journal of Management Science, Source Page : 232-242, Source Issue : Vol. 5 No. 2 (2023): Dinasti International Journal of Management Science (November - December 2023), DOI: 10.31933/dijms.v5i2.2131, Abstract : The aim of this studies is to determine simultaneously the influence of the usage of e-commerce, ent...	0
4 Februari 2023	How Is The Customer Satisfied With The Expedition Service? Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Cita konsultindo, Source : International Journal of Economics, Business and Innovation Research, Source Page : 182-199, Source Issue : Vol. 2 No. 02 (2023): March, International Journal of Economics, Business and Innovation Research (I, , Abstract : With the improvement of generation and the net, this freight forwarding commercial enterprise is fin...	0



Tanggal	Judul	Sitasi
7 Februari 2023	Pom-qm Utilization On Healthcare-utensils Demand Identification And Distribution In Indonesia Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Cita Konsultindo Research Center, Source : Asian Journal of Management, Entrepreneurship and Social Science, Source Page : 551-564, Source Issue : Vol. 3 No. 01 (2023): Pebruary,Asian Journal of Management, Entrepreneurship and Social Science, , Abstract : The study aims at healthcare utensils and the most accurate solutions to healthcare-utensils distrib...	0
17 Februari 2023	UnderstandÃ±ng Consumer OnlÃ±ne Purchase IntentÃ±on Analyzed From PerceÃ±ved RÃ±sk Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Cita Konsultindo Research Center, Source : Asian Journal of Management, Entrepreneurship and Social Science, Source Page : 610-631, Source Issue : Vol. 3 No. 01 (2023): Pebruary,Asian Journal of Management, Entrepreneurship and Social Science, , Abstract : The motive of this examination changed to determine the impact of financial risk, product risk, secu...	0
17 April 2023	How Servicescape And Cold-chain Quality Affecting Procurement Behaviour: Evidence Of Mixue Indonesia Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Cita Konsultindo Research Center, Source : Asian Journal of Management, Entrepreneurship and Social Science, Source Page : 500-520, Source Issue : Vol. 3 No. 02 (2023): May, Asian Journal of Management, Entrepreneurship and Social Science, , Abstract : The objectives of the research was to uncover how the service-scape, the quality of the products, as...	0
28 April 2023	Maximizing Consumer Loyalty Based Website Design Quality, Electronic Word Of The Mouth And Trust As Medition Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Cita Konsultindo Research Center, Source : Asian Journal of Management, Entrepreneurship and Social Science, Source Page : 643-665, Source Issue : Vol. 3 No. 02 (2023): May, Asian Journal of Management, Entrepreneurship and Social Science, , Abstract : This looks at pursuits to determine the effect of the quality of website design and electronic word...	0
19 Oktober 2023	Determinants Of Purchase Intention On Green Smartphone Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Cita Konsultindo Research Center, Source : Asian Journal of Management, Entrepreneurship and Social Science, Source Page : 832-845, Source Issue : Vol. 3 No. 04 (2023): November, Asian Journal of Management, Entrepreneurship and Social Science, , Abstract : The motive of this study became to decide and examine the credibility of green brands, private label...	0

Tanggal	Judul	Sitasi
1 Oktober 2022	Faktor Penentu Perilaku Hijau Untuk Mengurangi Kantong Belanja Plastik Akreditasi : 3, Penerbit : Universitas Ibn Khaldun Bogor, Source : Jurnal Manajemen (Edisi Elektronik), Source Page : 412-433, Source Issue : Vol 13, No 3 (2022): Jurnal Manajemen (Edisi Elektronik), DOI: 10.32832/jm-uika.v13i3.8095, Abstract : The environmental damage because by plastic waste is very stressful. Indonesia is the second country...	0
22 September 2022	Redesigning Of Industrial Warehouse Layout Using Cadd Akreditasi : 5, Penerbit : Dinasti Publisher, Source : Dinasti International Journal of Management Science, Source Page : 57-69, Source Issue : Vol. 4 No. 1 (2022): Dinasti International Journal of Management Science (September - October 2022), DOI: 10.31933/dijms.v4i1.1403, Abstract : They take a look at changes in seeking out the most appropriate application of warehouse layout patt...	0
30 September 2022	Determinants Of Customer Retention During Pandemic Akreditasi : 5, Penerbit : Universitas Muhammadiyah Tangerang, Source : JMB : Jurnal Manajemen dan Bisnis, Source Page : , Source Issue : Vol 11, No 2 (2022): JMB : Jurnal Manajemen dan Bisnis, DOI: 10.31000/jmb.v11i2.6975, Abstract : This study aims to analyze the relationship between several variables store atmosphere, product qual...	0



Tanggal	Judul	Sitasi
28 Agustus 2022	Implementation Of Business Strategies Through Organization Design Concept At Pt. Sarimelati Kencana Tbk (pzza) Akreditasi : 3, Penerbit : Dinasti Publisher, Source : Dinasti International Journal of Economics, Finance & Accounting, Source Page : 326-337, Source Issue : Vol. 3 No. 3 (2022); Dinasti International Journal of Economics, Finance & Accounting (July - August, DOI: 10.38035/dijefa.v3i3.1393, Abstract : The spread of the global pandemic has an impact on the slow pace of development in several industria...	0

Tanggal	Judul	Sitasi
31 Desember 2021	Orientasi Kewirausahaan Dan Inovasi Produk Pada Masa Pandemi Covid-19 Terhadap Kinerja Pemasaran Umkm Di Kota Tangerang Akreditasi : 3, Penerbit : Universitas Winaya Mukti, Source : Organum: Jurnal Saintifik Manajemen dan Akuntansi, Source Page : 125-141, Source Issue : Vol 4, No 2 (2021); Organum: Jurnal Saintifik Manajemen dan Akuntansi, December 2021, DOI: 10.35138/organum.v4i2.147, Abstract : The Tangerang City convection MSMEs experienced a shock from a decline in demand due to economic ins...	0

Tanggal	Judul	Sitasi
30 Oktober 2020	Penerapan Penilaian Berbasis Kelas Dan Penilaian Portofolio Dalam Menumbuhkan Minat Baca Di Sdn Daan Mogot 1 Tangerang Kecamatan Tangerang Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : RC-INSTITUT, Source : Jurnal Halaqah, Source Page : 486-496, Source Issue : Vol 2 No 4 (2020); JURNAL HALAQAH, Publishing October 2020, DOI: 10.5281/zenodo.3958672, Abstract : This article discusses the use of class and portfolio assessments in developing students' inter...	0

Tanggal	Judul	Sitasi
1 Juni 2017	Analisis Pengaruh Budaya Organisasi Terhadap Employee Engagement Dengan Kepuasan Kerja Sebagai Variabel Intervening Akreditasi : 4, Penerbit : Universitas Multimedia Nusantara, Source : Ultima Management : Jurnal Ilmu Manajemen, Source Page : 1-21, Source Issue : Vol 9 No 1 (2017); Ultima Management : Jurnal Ilmu Manajemen, DOI: 10.31937/manajemen.v9i1.594, Abstract : Human capital resources are essential to enhance performances and to sustain life cycles of a compan...	0



Kategori	Total Publikasi	Total Sitasi
Publikasi Google	60	273

Tahun	2024	2023	2022
Total Publikasi	11	30	8
Total Sitasi	5	60	84

Tahun	Judul	Jurnal	Sitasi
2024	Macroeconomic And Bank-specific Factors On Non-performing Loan: Evidence From An Emerging Economy. Akreditasi : , Penulis : M ANNAS, H HUMAIROH, E ENDRI, Abstract :	Quality-Access to Success 25 (199), 2024	0
2024	How Distributors&#8217; Service Quality Drove Revisit Intention: Evidence Of Music Conventions And Exhibitions Akreditasi : , Penulis : M Annas, H Humairoh, Abstract :	Dinasti International Journal of Management Science 5 (3), 408-419, 2024	1
2024	What Is Company Image As A Moderation Variable For Customer Satisfaction In The Expedition Business? Akreditasi : , Penulis : H Humairoh, M Annas, Abstract :	Dynamic Management Journal 8 (1), 58-72, 2024	0
2024	Procurement And Distribution Of Integrated Values Study Of Gamers Characters Akreditasi : , Penulis : M Annas, H Humairoh, Abstract :	International Journal of Science, Technology & Management 5 (1), 108-117, 2024	0
2024	Intelligent Banking Chatbot: Intention To Continue Through Millennial Customer Satisfaction In Indonesia Using The Tam Method Akreditasi : , Penulis : H Humairoh, N Limakrisna, A Moeins, Abstract :	Dinasti International Journal of Economics, Finance & Accounting 4 (6), 816-827, 2024	3
2024	Intelligent Banking Chatbot: Intention To Continue Through Millennial Customer Satisfaction In Indonesia Using The Tam Method. Akreditasi : , Penulis : N Limakrisna, A Moeins, Abstract :	Dinasti International Journal of Economics, Finance & Accounting (DIJEFA) 4 (6), 2024	1
2024	Improving Employee Performance Through Organizational Commitment As Mediating Variable Akreditasi : , Penulis : W Anggoro, A Zami, H Humairoh, Abstract :	Dinasti International Journal of Education Management And Social Science 5 …, 2024	0
2024	Perilaku Berkelanjutan (green Behaviour) Akreditasi : , Penulis : Humairoh, Abstract :	GREEN MANAGEMENT STRATEGY, 87-99, 2024	0
2024	Pengelolaan Keuangan Akreditasi : , Penulis : Humairoh, Abstract :	PENGANTAR MANAJEMEN, 133-141, 2024	0



Tahun	Judul	Jurnal	Sitasi
2024	What Drives Customer Loyalty In Culinary Businesses Akreditasi : , Penulis : B Arianto, H Humairoh, SS Wijaya, Abstract :	Dynamic Management Journal 8 (3), 810-826, 2024	0
2024	Pengaruh Kedisiplinan Belajar Terhadap Hasil Belajar Matematika Siswa Kelas Xi Bisnis Dan Pemasaran Smk Di Jakarta Akreditasi : , Penulis : S Faradilla, F Saputra, H Humairoh, R Mutia, Abstract :	Diskusi Panel Nasional Pendidikan Matematika 10, 2024	0

Tahun	Judul	Jurnal	Sitasi
2023	Determinasi Minat Beli Ulang Konsumen Pada Aplikasi Tiktok Akreditasi : , Penulis : H Humairoh, N Febriani, M Annas, Abstract :	Dynamic Management Journal 7 (1), 71-88, 2023	23
2023	How Is The Customer Satisfied With The Expedition Service? Akreditasi : , Penulis : M Annas, G Chandra, H Humairoh, H Tannady, Abstract :	International Journal of Economics, Business and Innovation Research 2 (02) 8230, 2023	4
2023	E-commerce Platform: Free Shipping Promotion Moderation On Customer Satisfaction Akreditasi : , Penulis : H Humairoh, M Annas, Abstract :	International Journal of Advanced Multidisciplinary 1 (4), 423-435, 2023	6
2023	Pom-qm Utilization On Healthcare-utensils Demand Identification And Distribution In Indonesia Akreditasi : , Penulis : M Annas, H Humairoh, VPK Sundram, SN Wahab, Abstract :	Asian Journal of Management, Entrepreneurship and Social Science 3 (01), 551-564, 2023	0
2023	Understanding Consumer Online Purchase Intent: on Analyzed From Perceived Risk Akreditasi : , Penulis : M Annas, E Edwin, Abstract :	Asian Journal of Management, Entrepreneurship and Social Science 3 (01), 610-631, 2023	0
2023	Tam Model: What Affects Gen Z Interest In The Use Of E-wallets? Akreditasi : , Penulis : H Humairoh, M Annas, Abstract :	Dinasti International Journal of Digital Business Management (DIJDBM) 4 (2), 2023	6
2023	Lifestyle Moderation: Viral Marketing And Purchase Decision In E-commerce Akreditasi : , Penulis : M Annas, Abstract :	Asia Pacific Journal of Business Economics and Technology 3 (02), 88-101, 2023	2
2023	The Millennial Consideration In Intention To Use E-wallet In The Covid-19 Pandemic Akreditasi : , Penulis : H Humairoh, M Annas, Abstract :	Dinasti International Journal of Management Science 4 (4), 682-688, 2023	2
2023	Store Atmosphere, Store Location, E-reviews, Dan Consumer Purchase Intention Akreditasi : , Penulis : H Humairoh, M Annas, M Rifqi, Abstract :	JMB: Jurnal Manajemen dan Bisnis 12 (1), 19-25, 2023	2
2023	What Determinants Make Internship Intention To Join The Hospitality Industry Akreditasi : , Penulis : M Annas, N Rizkalla, H Pratiwi, M Priswati, Abstract :	Dinasti International Journal of Economics, Finance & Accounting (DIJEFA) 4 (1), 2023	0



Tahun	Judul	Jurnal	Sitasi
2023	Integration Of Procurement Value: Review Of Online Gamers Character Identification And Information Supply Behaviour Akreditasi : , Penulis : M Annas, H Humairoh, Abstract :	International Journal of Social Science 2 (6), 2397-2406, 2023	0
2023	How Digital Thrift Shops Escalate Global Supply Chain Sustainability In Indonesia Akreditasi : , Penulis : M Annas, H Humairoh, Abstract :	International Journal of Science, Technology & Management 4 (2), 492-498, 2023	1
2023	How Servicescape And Cold-chain Quality Affecting Procurement Behaviour: Evidence Of Mixue Indonesia Akreditasi : , Penulis : M Annas, H Humairoh, A Iswariyadi, Abstract :	Asian Journal of Management, Entrepreneurship and Social Science 3 (02), 500-520, 2023	0
2023	Maximizing Consumer Loyalty Based Website Design Quality, Electronic Word Of The Mouth And Trust As Medition Akreditasi : , Penulis : H Humairoh, M Annas, Abstract :	Asian Journal of Management, Entrepreneurship and Social Science 3 (02), 643-665, 2023	0
2023	Cellular Tower Transporter&#8217;sustainable Service Level: How To Handle Complaints And Earns Loyalty Akreditasi : , Penulis : M Annas, Abstract :	Dinasti International Journal of Digital Business Management 4 (3), 608-618, 2023	0
2023	Penggunaan Aplikasi Quizizz Sebagai Media Pembelajaran Dalam Meningkatkan Minat Belajar Siswa Akreditasi : , Penulis : H Humairoh, Abstract :	Jurnal Inovasi Pembelajaran dan Pendidikan Islam [JIPPI] 1 (1), 2023	0
2023	Entrepreneurship Implementation As Moderation In The Success Of Small And Medium Enterprises (smes) Akreditasi : , Penulis : H Humairoh, M Annas, Abstract :	International Journal of Advanced Multidisciplinary 2 (1), 83-94, 2023	1
2023	Service Level And Logistic Performance: An Implementation Of Sustainable Quality Assessment Akreditasi : , Penulis : M Annas, H Humairoh, Abstract :	International Journal of Science, Technology & Management 4 (3), 598-604, 2023	0
2023	Lama Perendaman Dan Kosentrasi Yang Berbeda Terhadap Pertumbuhan Stek Pucuk Jeruk Lemon (cirus Limon) Menggunakan Zpt Alami Air Kelapa Akreditasi : , Penulis : S Safiah, SB Tambunan, M Yassir, H Akram, H Humairoh, Abstract :	JURNAL ILMIAH EDUNOMIKA 7 (2), 2023	0
2023	Gen Z, Gender Variabel Dummy: Hedonic Shopping, Lifestyle, Dan Impulse Buying Akreditasi : , Penulis : H Humairoh, M Annas, MHM Zein, Abstract :	JMB: Jurnal Manajemen dan Bisnis 12 (2), 107-120, 2023	8
2023	Determinants Of Purchase Intention On Green Smartphone Akreditasi : , Penulis : H Humairoh, M Annas, HC Fratiwi, Abstract :	Asian Journal of Management, Entrepreneurship and Social Science 3 (04), 832-845, 2023	0
2023	Shipping, Tracking, And Returned Goods: The Determinants Of Sustainable E-commerce Supply Chain And Logistics Operation Akreditasi : , Penulis : M Annas, Abstract :	Jurnal Manajemen (Edisi Elektronik) 14 (3), 471-491, 2023	0
2023	Optimizing Students&#39; Entrepreneurial Interest Akreditasi : , Penulis : H Humairoh, M Annas, Abstract :	Dinasti International Journal of Management Science 5 (2), 232-242, 2023	0



Tahun	Judul	Jurnal	Sitasi
2023	Factors Affecting Infrastructure, Utilities, And Transportation Stock Price Akreditasi : , Penulis : M Annas, H Humairoh, Abstract :	International Journal of Science, Technology & Management 4 (6), 1667-1675, 2023	0
2023	Gen Z: Purchase Decision On Go Green Products Akreditasi : , Penulis : H Humairoh, M Annas, A Rabbania, Abstract :	Dinasti International Journal of Economics Finance & Accounting 4, 609-615, 2023	2
2023	Determinants Of Purchase Decision Green Product Golden Viera On Instagram Akreditasi : , Penulis : ED Fajriati, H Humairoh, Abstract :	International Social Sciences and Humanities 2 (3), 872-878, 2023	0
2023	Edukasi Cegah Stunting Dengan Pemenuhan Gizi Seimbang Pada Balita Dengan Media Leaflet Akreditasi : , Penulis : H Humairoh, Abstract :	jurnal ABDIMAS Indonesia 1 (3), 114-124, 2023	0
2023	Integration Of Tam And Utaut-iss Model: How Customers&#8217; Service Chatbot Drove Users&#8217; Behavior Intentions Akreditasi : , Penulis : MA Humairoh, S Wihelmus Hary, Abstract :	Asian J Social Sci Manage Technol, 2023	2
2023	Green Brand Credibility, Private Label Products And E -word Of Mouth On Purchase Intention Of Iphone Smartphones Akreditasi : , Penulis : HC Fratiwi, Humairoh, Abstract :	International Social Sciences and Humanities 2 (3), 982-991, 2023	0
2023	Improving The Purchase Decision Of Gen Z Consumer Through Green Brand Trust And Electronic Word Of Mouth On Go Green Products Akreditasi : , Penulis : A Rabbania, H Humairoh, Abstract :	International Social Sciences and Humanities 2 (3), 658-667, 2023	1

Tahun	Judul	Jurnal	Sitasi
2022	Developing A Sustainable And Effective Capacity Major Logistic Hubs In Indonesia Akreditasi : , Penulis : M Annas, Abstract :	Asian Journal of Management, Entrepreneurship and Social Science 2 (03), 245-260, 2022	0
2022	Determinants Of Efficiency Of Indonesian Islamic Rural Banks Akreditasi : , Penulis : E Endri, N Fatmawatie, S Sugianto, H Humairoh, M Annas, A Wiwaha, Abstract :	Decision Science Letters, 391-398, 2022	79
2022	Implementation Of Business Strategies Through Organization Design Concept At Pt. Sarimelati Kencana Tbk (pzza) Akreditasi : , Penulis : H Humairoh, NW Setyawati, M Wijayanti, W Anggoro, B Parluhutan, Abstract :	Dinasti International Journal of Economics, Finance & Accounting 3 (3), 326-337, 2022	0
2022	Faktor Penentu Perilaku Hijau Untuk Mengurangi Kantong Belanja Plastik Akreditasi : , Penulis : H Humairoh, M Annas, Abstract :	Jurnal Manajemen (Edisi Elektronik) 13 (3), 412-433, 2022	3
2022	Determinants Of Customer Retention During Pandemic Akreditasi : , Penulis : H Humairoh, F Karlina, M Annas, Abstract :	JMB: Jurnal Manajemen dan Bisnis 11 (2), 2022	1
2022	Redesigning Of Industrial Warehouse Layout Using Cadd Akreditasi : , Penulis : M Annas, H Humairoh, Abstract :	Dinasti International Journal of Management Science 4 (1), 57-69, 2022	0



Tahun	Judul	Jurnal	Sitasi
2022	How Line Balancing, Jit & Ecrs Could Improve The Production Line Akreditasi : , Penulis : A Iswariyadi, M Annas, Humairoh, Abstract :	Asia Pacific Journal of Business Economics and Technology 2 (04), 52-61, 2022	0
2022	Analisis Perilaku Belanja Online Terhadap Keputusan Pembelian Konsumen Di Marketplace Shopee Pada Masa New Normal (studi Kasus Pada Konsumen Shopee Indonesia Di Kota Tangerang) Akreditasi : , Penulis : DH Humairoh, Abstract :	Journal of Innovation Research and Knowledge 2 (1), 161-172, 2022	1

Tahun	Judul	Jurnal	Sitasi
2021	Effect Of E-marketing And E-crm On E-loyalty: An Empirical Study On Indonesian Manufactures. Akreditasi : , Penulis : S Riyadi, Abstract :	Turkish Journal of Physiotherapy and Rehabilitation 32 (3), 5290-5297, 2021	108
2021	Efektivitas Pembelajaran Daring Berbasis Media Online (whatsapp Group) Ditinjau Dari Hasil Belajar Matematika Siswa Di Sekolah Menengah Kejuruan Baiturrahim Kota Jambi Akreditasi : , Penulis : H Humairoh, A Murtadlo MS, VY Sundara, Abstract :	UIN Sulthan Thaha Saifuddin Jambi	0
2021	Orientasi Kewirausahaan Dan Inovasi Produk Pada Masa Pandemi Covid-19 Terhadap Kinerja Pemasaran Umkm Di Kota Tangerang Akreditasi : , Penulis : ER Taufik, H Humairoh, S Suharyadi, Abstract :	Organum: Jurnal Saintifik Manajemen dan Akuntansi 4 (2), 125-141, 2021	2

Tahun	Judul	Jurnal	Sitasi
2020	Is Green Marketing A Basis For Purchase Decisions Akreditasi : , Penulis : NM Elfani, Abstract :	1st International Conference on Science, Health, Economics, Education and …, 2020	0

Tahun	Judul	Jurnal	Sitasi
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