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Program Studi : D3 - Periklanan

SINTA			
Score V2 3 Year	Score V2 Overall	Score V3 3 Year	Score V3 Overall
6	500	2.5	334

Summary							
Kategori	Total Document	Total Citation	Total Cited	Total H Index	Total i10 Index	Total G Index	Total G Index 3Y
Scopus	0	0	0	0	0	0	0
Wos	0	0	0	-	-	-	-
Garuda	0	0	0	-	-	-	-
Google	5	2	2	1	0	2	-

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Tangerang, 13 September 2026





Kategori	Total Publikasi	Total Sitasi
Publikasi Garuda	17	0

Tahun	2026
Total Publikasi	17
Total Sitasi	0

Tanggal	Judul	Sitasi
31 Januari 2026	Peran Ai Sebagai Mediator Komunikasi Dalam Proses Pembelajaran Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : PT Bukuloka Literasi Bangsa, Source : Pustaka Edukasi: Jurnal Pendidikan Indonesia, Source Page : 84-98, Source Issue : Vol 1 No 2 (2026): Pustaka Edukasi, DOI: 10.65307/pe.v1i2.69, Abstract : Perkembangan Artificial Intelligence (AI) telah membawa perubahan signifikan dalam praktik pembelaja...	0
31 Januari 2026	The Role Of Ai As A Communication Mediator In The Learning Process Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : PT Bukuloka Literasi Bangsa, Source : Pustaka Edukasi: Jurnal Pendidikan Indonesia, Source Page : 73-83, Source Issue : Vol 1 No 2 (2026): Pustaka Edukasi, DOI: 10.65307/pe.v1i2.80, Abstract : ABSTRACT The development of Artificial Intelligence (AI) has brought significant changes to digital...	0
8 Juni 2026	Analysis Of The Representation Of Happiness Emotions In Dindaps' Digital Illustrations On Instagram Akreditasi : 5, Penerbit : STMik Indonesia Banda Aceh, Source : Journal Informatic, Education and Management (JIEM), Source Page : 312~321, Source Issue : Vol 8 No 2 (2026): AUGUST, DOI: 10.61992/jiem.v8i2.422, Abstract : This study aims to analyze the representation of happiness emotions in digital illustrations by Dind...	0
15 Juni 2026	Analisis Estetika Feed Instagram Sebagai Media Branding Visual Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Penerbit Jurnal Indonesia, Source : Jurnal Ekonomi, Manajemen, Bisnis dan Akuntansi Review, Source Page : 1-16, Source Issue : Vol. 6 No. 1 (2026): June, DOI: 10.53697/emba.v6i1.4199, Abstract : Penelitian ini bertujuan untuk melihat seberapa pengaruh visual Instagram terhadap pembentukan citra...	0
3 Juli 2026	Analisis Semiotika Desain Pada Kemasan Soft Pinch Liquid Blush Rare Beauty Bagi Penyandang Disabilitas Autoimun Akreditasi : 5, Penerbit : Fakultas Ilmu Pendidikan Universitas Pahlawan Tuanku Tambusai, Source : Journal of Innovative and Creativity (Joecy), Source Page : 37776-37782, Source Issue : Vol. 6 No. 2 (2026), , Abstract : Industri kecantikan global tengah mengalami pergeseran paradigma menuju desain kemasan yang lebih in...	0
27 Juli 2026	Beyond Real And Fake: A Hybrid Visual Authenticity Framework For Generative Ai In Creative And Media Ecosystems Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : INSPIRETECH GLOBAL INSIGHT, Source : Inspire Global Insight Journal, Source Page : 99-108, Source Issue : Vol. 1 No. 03 (2026): July Issue, 2026, DOI: 10.53905/igim.v1i03.19, Abstract : The emergence of generative artificial intelligence has radically transformed the production, dissem...	0



Tanggal	Judul	Sitasi
29 Juni 2026	Analisis Pengaruh Elemen Visual Kemasan Terhadap Daya Tarik Konsumen Di Pasar Ritel Modern Tangerang Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Indonesian Journal Publisher, Source : Jurnal Desain Komunikasi Visual, Source Page : 1-12, Source Issue : Vol. 3 No. 3 (2026): August, DOI: 10.47134/dkv.v3i3.6065, Abstract : Penelitian ini bertujuan untuk menganalisis secara bagaimana elemen-elemen visual dalam kemasan, yan...	0
7 Juli 2026	Perancangan Poster Kampanye Bahaya Cyberbullying Bagi Generasi Milenial Di Instagram Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Indonesian Journal Publisher, Source : Jurnal Desain Komunikasi Visual, Source Page : 13-28, Source Issue : Vol. 3 No. 3 (2026): August, DOI: 10.47134/dkv.v3i3.6119, Abstract : Cyberbullying menjadi salah satu permasalahan keselamatan digital yang semakin sering terjadi pada m...	0
23 Juni 2026	Analysis Of Emotional Representation Through Characters In The Inside Out 2 Movie Poster Using Charles Peirce's Semiotic Approach Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Lembaga Penerbitan dan Publikasi Ilmiah Yayasan Pendidikan Tumpuan Bangsa, Source : The Future of Education Journal, Source Page : 3113-3118, Source Issue : Vol 5 No 2 (2026): Continued, DOI: 10.61445/tofedu.v5i2.2060, Abstract : Film posters serve as crucial visual communication media capable of conveying complex emotional mess...	0
27 Juli 2026	Designing A User Interface And User Experience (ui/ux) For The Batik Putera Ningrat Website As A Digital Catalog Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Lembaga Penerbitan dan Publikasi Ilmiah Yayasan Pendidikan Tumpuan Bangsa, Source : The Future of Education Journal, Source Page : 4351-4356, Source Issue : Vol 5 No 2 (2026), DOI: 10.61445/tofedu.v5i2.2133, Abstract : In this article, we will discuss the UI/UX design of the Batik Putera Ningrat website as a digital c...	0
27 Mei 2026	The Platformization Of Childhood And The Reconfiguration Of children's Creative Agency In Digital Media Ecosystems: a Critical Philosophical Literature Review Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : CV. INSPIRETECH GLOBAL INSIGHT, Source : Journal of Foundational Learning and Child Development, Source Page : 105-115, Source Issue : Vol. 2 No. 02 (2026): Journal of Foundational Learning and Child Development, DOI: 10.53905/ChildDev.v2i02.15, Abstract : Purpose of the study: This critical philosophical literature review examines childhood platformizati...	0
27 Mei 2026	Platform Power Dan Inovasi Digital Packaging: Strategi Visual Branding Dalam Membentuk Consumer Engagement Pada Ekosistem Media Digital Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : INSPIRETECH GLOBAL INSIGHT, Source : Global Insights in Management and Economic Research, Source Page : 69-77, Source Issue : Vol. 2 No. 02 (2026): MAY ISSUE Global Insights in Management and Economic Research, DOI: 10.53905/Gimer.v2i02.10, Abstract : Purpose of the study: This study examines how platform power, digital packaging innovation, and visu...	0
27 Juni 2026	Branded Storytelling Dan Estetika Sinematik Sebagai Strategi Komunikasi Visual : Studi Pada Iklan Marjan Versi "tikus Rakus" Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Prodi Bisnis Digital Universitas Pahlawan Tuanku Tambusai, Source : RIGGS: Journal of Artificial Intelligence and Digital Business, Source Page : 10980-10988, Source Issue : Vol. 5 No. 2 (2026): Mei-Juli, DOI: 10.31004/riggs.v5i2.10432, Abstract : Iklan video di Indonesia kini telah berkembang menjadi media berceritayang mampu membangun hubungan...	0
2 Juli 2026	Representation Of The Meaning Of Time And Women In The Film Poster Sore: Itri Dari Masa Depan: A Study Of Visual Semiotics As A Development Of Visual Literacy Teaching Materials Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : STMIK Indonesia Banda Aceh, Source : Journal Informatic, Education and Management (JIEM), Source Page : 783-792, Source Issue : Vol 8 No 2 (2026): AUGUST, DOI: 10.61992/jiem.v8i2.431, Abstract : The film poster for SORE: Istri dari Masa Depan by Yandy Laurens serves as a starting point for rese...	0



Tanggal	Judul	Sitasi
1 Juli 2026	Analysis Of Visual Elements And Design Hierarchy On The Movie Poster Home Sweet Loan (2024) In Perspective Visual Communication Design Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : STMIK Indonesia Banda Aceh, Source : Journal Informatic, Education and Management (JIEM), Source Page : 738-751, Source Issue : Vol 8 No 2 (2026): AUGUST, DOI: 10.61992/jiem.v8i2.437, Abstract : A film poster is not just a promotional tool , it also serves as a narrative representation of the e...	0
1 Juli 2026	Branding Strategy Design For Tangerang's Old Market Area To Increase Global Tourism Attractiveness Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : STMIK Indonesia Banda Aceh, Source : Journal Informatic, Education and Management (JIEM), Source Page : 726-737, Source Issue : Vol 8 No 2 (2026): AUGUST, DOI: 10.61992/jiem.v8i2.439, Abstract : The Old Market area of Tangerang is a tourist destination with high historical and multi...	0
6 Juli 2026	Perancangan Identitas Visual Kemasan Produk Makanan Umkm Berbasis Pendekatan Design Thinking Akreditasi : 5, Penerbit : Institute of Advanced Knowledge and Science, Source : Indonesian Journal of Innovation Multidisipliner Research, Source Page : 699-709, Source Issue : Vol. 4 No. 3 (2026): Juli - September, DOI: 10.69693/ijim.v4i3.1252, Abstract : Penelitian perancangan ini bertujuan menyusun identitas visual kemasan produk makanan UMKM melalui p...	0



Kategori	Total Publikasi	Total Sitasi
Publikasi Google	171	19347

Tahun	2026	2025	2024	2023	2022
Total Publikasi	39	10	7	4	6
Total Sitasi	3	0	8	2	0

Tahun	Judul	Jurnal	Sitasi
2026	The Role Of Ai As A Communication Mediator In The Learning Process Akreditasi : , Penulis : M Ridha, M Budiman, AR Widyastuti, Abstract :	Pustaka Edukasi: Jurnal Pendidikan Indonesia 1 (2), 73-83, 2026	1
2026	The Role Of Ai As A Communication Mediator In The Learning Process Akreditasi : , Penulis : M Ridha, M Budiman, AR Widyastuti, Abstract :	Pustaka Edukasi: Jurnal Pendidikan Indonesia 1 (2), 73-83, 2026	1
2026	Beyond Real And Fake: A Hybrid Visual Authenticity Framework For Generative Ai In Creative And Media Ecosystems Akreditasi : , Penulis : MAW Prakarsa, A Aliyah, H Wijayanto, Z Hasanah, WO Setiawardhani, Abstract :	Inspire Global Insight Journal 1 (03), 99-108, 2026	0
2026	Designing A User Interface And User Experience (ui/ux) For The Batik Putera Ningrat Website As A Digital Catalog Akreditasi : , Penulis : AA Muthi, WS Risdyanti, D Setiawan, K Nafianto, A Aliyah, Abstract :	TOFEDU: The Future of Education Journal 5 (2), 4351-4356, 2026	0
2026	Perancangan Identitas Visual Kemasan Produk Makanan Umkm Berbasis Pendekatan Design Thinking Akreditasi : , Penulis : M Iqbal, F Nahindra, DN Cahyani, A Aliyah, Abstract :	Indonesian Journal of Innovation Multidisipliner Research 4 (3), 699-709, 2026	0
2026	Analisis Semiotika Desain Pada Kemasan Soft Pinch Liquid Blush Rare Beauty Bagi Penyandang Disabilitas Autoimun Akreditasi : , Penulis : Tania Sari1, Abelia Safitri2, Muhammad Wafa Musyaffa3, Aliyah4, Abstract :	Joecy.org 6 (2), 2026	0
2026	Studi Desain Karakter Anime Frieren: Beyond Journey&#39;s End Dalam Meningkatkan Daya Tarik Visual Audiens Akreditasi : , Penulis : A Musthopa Habibullah, Dimas Adi Prastyo, Andri Sawaludin, Abstract :	Joecy.org 6 (2), 2026	0
2026	Perancangan Elemen Visual Dalam Brand Identity Nou.patiserrie Untuk Meningkatkan Brand Awarenes Akreditasi : , Penulis : A Naufal Rizqi Muzakkiy, Faisal Ilham, Muhammad Edo Agustia, Abstract :	Joecy.org 6 (1), 2026	0



Tahun	Judul	Jurnal	Sitasi
2026	Analysis Of The Development And Visual Semiotics Of Uht Ultra Milk Drink Product Packaging Akreditasi : , Penulis : F Al Hafidz, RA Prasetya, A Fuji Anugrah, Abstract :	Journal Informatic, Education and Management (JIEM) 8 (2), 761-782, 2026	0
2026	Representation Of The Meaning Of Time And Women In The Film Poster Sore: Iitri Dari Masa Depan: A Study Of Visual Semiotics As A Development Of Visual Literacy Teaching Materials Akreditasi : , Penulis : M Azizah, SA Zafira, ZD Nurul'Aisyah, Abstract :	Journal Informatic, Education and Management (JIEM) 8 (2), 783-792, 2026	0
2026	Branding Strategy Design For Tangerang&#39;s Old Market Area To Increase Global Tourism Attractiveness Akreditasi : , Penulis : SM Nurytussa'Diah, A Nabila, MR Wiyanto, Abstract :	Journal Informatic, Education and Management (JIEM) 8 (2), 726-737, 2026	0
2026	Analysis Of Visual Elements And Design Hierarchy On The Movie Poster Home Sweet Loan (2024) In Perspective Visual Communication Design Akreditasi : , Penulis : BA Sidiq, MI Mulyadin, MZ Al Fakhri, Abstract :	Journal Informatic, Education and Management (JIEM) 8 (2), 738-751, 2026	0
2026	Analisis Pengaruh Elemen Visual Kemasan Terhadap Daya Tarik Konsumen Di Pasar Ritel Modern Tangerang Akreditasi : , Penulis : A Lutfia Adisti Aulia*, Ulvia Sinka Ramadhani, Meylita Yolanda Anjang Dewi, Abstract :	Jurnal Desain Komunikasi Visual 3 (3), 2026	0
2026	Branded Storytelling Dan Estetika Sinematik Sebagai Strategi Komunikasi Visual : Studi Pada Iklan Marjan Versi &quot;tikus Rakus Akreditasi : , Penulis : A Muhammad Ronald Bustomi, Andini Putri Rahman, Freya Arundaya, Abstract :	Journal of Artificial Intelligence and Digital Business 5 (No 2), 2026	0
2026	Analysis Of Emotional Representation Through Characters In The Inside Out 2 Movie Poster Using Charles Peirce&#39;s Semiotic Approach Akreditasi : , Penulis : D Fitriani, N Rahmawati, R Al-Qadar, A Aliyah, Abstract :	TOFEDU: The Future of Education Journal 5 (2), 3113-3118, 2026	0
2026	Analysis Of The Representation Of Happiness Emotions In Dindaps&#39;digital Illustrations On Instagram Akreditasi : , Penulis : A Dzikria, FYS Flastica, AN Syahida, NK Fadhilah, Abstract :	Journal Informatic, Education and Management (JIEM) 8 (2), 312~ 321-312~ 321, 2026	0
2026	Platform Power Dan Inovasi Digital Packaging: Strategi Visual Branding Dalam Membentuk Consumer Engagement Pada Ekosistem Media Digital Akreditasi : , Penulis : A Aliyah, WO Setiawadhani, Abstract :	Global Insights in Management and Economic Research 2 (02), 69-77, 2026	0
2026	The Platformization Of Childhood And The Reconfiguration Ofchildren&#39;s Creative Agency In Digital Media Ecosystems: A Critical Philosophical Literature Review Akreditasi : , Penulis : A Aliyah, S Sweep, Abstract :	Journal of Foundational Learning and Child Development 2 (02), 105-115, 2026	0
2026	Strengthening Copyright Protection Through Ethical Design Practices In The Creative Industry Akreditasi : , Penulis : A Aliyah, WO Setiawardhani, Z Hasanah, A Sulistiyono, Abstract :	Global Insights in Management and Economic Research 2 (01), 06-12, 2026	1



Tahun	Judul	Jurnal	Sitasi
2026	Analisis Seni Sebagai Medium Disrupsi Dalam Strategi Visual Mendorong Wacana Sosial Di Era Post Truth Akreditasi : , Penulis : WO Setiawardhani, Abstract :	Pantarei 1 (2), 57-64, 2026	0
2026	Visual Branding Strategies And Consumer Engagement In Digital Media Ecosystems: A Systematic Literature Review Akreditasi : , Penulis : A Aliyah, WO Setiawadhani, Abstract :	Global Insights in Management and Economic Research 2 (02), 69-77, 2026	0
2026	Beyond Real And Fake: A Hybrid Visual Authenticity Framework For Generative Ai In Creative And Media Ecosystems Akreditasi : , Penulis : MAW Prakarsa, A Aliyah, H Wijayanto, Z Hasanah, WO Setiawardhani, Abstract :	Inspire Global Insight Journal 1 (03), 99-108, 2026	0
2026	Designing A User Interface And User Experience (ui/ux) For The Batik Putera Ningrat Website As A Digital Catalog Akreditasi : , Penulis : AA Muthi, WS Risdyanti, D Setiawan, K Nafianto, A Aliyah, Abstract :	TOFEDU: The Future of Education Journal 5 (2), 4351-4356, 2026	0
2026	Perancangan Identitas Visual Kemasan Produk Makanan Umkm Berbasis Pendekatan Design Thinking Akreditasi : , Penulis : M Iqbal, F Nahindra, DN Cahyani, A Aliyah, Abstract :	Indonesian Journal of Innovation Multidisipliner Research 4 (3), 699-709, 2026	0
2026	Analisis Semiotika Desain Pada Kemasan Soft Pinch Liquid Blush Rare Beauty Bagi Penyandang Disabilitas Autoimun Akreditasi : , Penulis : Tania Sari1, Abelia Safitri2, Muhammad Wafa Musyaffa3, Aliyah4, Abstract :	Joecy.org 6 (2), 2026	0
2026	Studi Desain Karakter Anime Frieren: Beyond Journey&#39;s End Dalam Meningkatkan Daya Tarik Visual Audiens Akreditasi : , Penulis : A Musthopa Habibullah, Dimas Adi Prastyo, Andri Sawaludin, Abstract :	Joecy.org 6 (2), 2026	0
2026	Perancangan Elemen Visual Dalam Brand Identity Nou.patiserrie Untuk Meningkatkan Brand Awarenes Akreditasi : , Penulis : A Naufal Rizqi Muzakkiy, Faisal Ilham, Muhammad Edo Agustia, Abstract :	Joecy.org 6 (1), 2026	0
2026	Analysis Of The Development And Visual Semiotics Of Uht Ultra Milk Drink Product Packaging Akreditasi : , Penulis : F Al Hafidz, RA Prasetya, A Fuji Anugrah, Abstract :	Journal Informatic, Education and Management (JIEM) 8 (2), 761-782, 2026	0
2026	Representation Of The Meaning Of Time And Women In The Film Poster Sore: Iitri Dari Masa Depan: A Study Of Visual Semiotics As A Development Of Visual Literacy Teaching Materials Akreditasi : , Penulis : M Azizah, SA Zafira, ZD Nurul'Aisyah, Abstract :	Journal Informatic, Education and Management (JIEM) 8 (2), 783-792, 2026	0
2026	Branding Strategy Design For Tangerang&#39;s Old Market Area To Increase Global Tourism Attractiveness Akreditasi : , Penulis : SM Nurytussa'Diah, A Nabila, MR Wiyanto, Abstract :	Journal Informatic, Education and Management (JIEM) 8 (2), 726-737, 2026	0



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2026	Analysis Of Visual Elements And Design Hierarchy On The Movie Poster Home Sweet Loan (2024) In Perspective Visual Communication Design Akreditasi : , Penulis : BA Sidiq, MI Mulyadin, MZ Al Fakhri, Abstract :	Journal Informatic, Education and Management (JIEM) 8 (2), 738-751, 2026	0
2026	Analisis Pengaruh Elemen Visual Kemasan Terhadap Daya Tarik Konsumen Di Pasar Ritel Modern Tangerang Akreditasi : , Penulis : A Lutfia Adisti Aulia*, Ulvia Sinka Ramadhani, Meylita Yolanda Anjang Dewi, Abstract :	Jurnal Desain Komunikasi Visual 3 (3), 2026	0
2026	Branded Storytelling Dan Estetika Sinematik Sebagai Strategi Komunikasi Visual : Studi Pada Iklan Marjan Versi &quot;tikus Rakus Akreditasi : , Penulis : A Muhammad Ronald Bustomi, Andini Putri Rahman, Freya Arundaya, Abstract :	Journal of Artificial Intelligence and Digital Business 5 (No 2), 2026	0
2026	Analysis Of Emotional Representation Through Characters In The Inside Out 2 Movie Poster Using Charles Peirce's Semiotic Approach Akreditasi : , Penulis : D Fitriani, N Rahmawati, R Al-Qadar, A Aliyah, Abstract :	TOFEDU: The Future of Education Journal 5 (2), 3113-3118, 2026	0
2026	Analysis Of The Representation Of Happiness Emotions In Dindaps&#39;digital Illustrations On Instagram Akreditasi : , Penulis : A Dzikria, FYS Flastica, AN Syahida, NK Fadhilah, Abstract :	Journal Informatic, Education and Management (JIEM) 8 (2), 312~ 321-312~ 321, 2026	0
2026	Platform Power Dan Inovasi Digital Packaging: Strategi Visual Branding Dalam Membentuk Consumer Engagement Pada Ekosistem Media Digital Akreditasi : , Penulis : A Aliyah, WO Setiawadhani, Abstract :	Global Insights in Management and Economic Research 2 (02), 69-77, 2026	0
2026	The Platformization Of Childhood And The Reconfiguration Ofchildren&#39;s Creative Agency In Digital Media Ecosystems: A Critical Philosophical Literature Review Akreditasi : , Penulis : A Aliyah, S Sweep, Abstract :	Journal of Foundational Learning and Child Development 2 (02), 105-115, 2026	0
2026	Analisis Seni Sebagai Medium Disrupsi Dalam Strategi Visual Mendorong Wacana Sosial Di Era Post Truth Akreditasi : , Penulis : WO Setiawardhani, Abstract :	Pantarei 1 (2), 57-64, 2026	0
2026	Visual Branding Strategies And Consumer Engagement In Digital Media Ecosystems: A Systematic Literature Review Akreditasi : , Penulis : A Aliyah, WO Setiawadhani, Abstract :	Global Insights in Management and Economic Research 2 (02), 69-77, 2026	0

Tahun	Judul	Jurnal	Sitasi
2025	Stimulating Tourists&#39; Imagination: The Role Of Visual Communication In Managing Storynomic Tourism Strategies In The Digital Age Akreditasi : , Penulis : A Tik Tik Dewi Sartika, Amanda, Raden Asri Kartini, Abstract :	igiinsight.com 1 (2), 5, 2025	0



Tahun	Judul	Jurnal	Sitasi
2025	Kegiatan Seni Mural Sebagai Pengaplikasian Warna Dan Cerita Pada Ruang Rublik Posyandu Parung Panjang: Pengabdian Akreditasi : , Penulis : H Wijayanto, WO Setiawardhani, DI Kurnia, A Sulistiyono, Abstract :	Jurnal Pengabdian Masyarakat dan Riset Pendidikan 3 (4), 5315-5321, 2025	0
2025	Hybrid Interactive Multimedia Learning With Mixed Reality (a Case Study Of Visual Communication Design Course At Umt) Akreditasi : , Penulis : Aliyah, Abstract :	JIMIK Manajemen Informatika dan Komunikasi 6, 2025	0
2025	Perancangan Desain Board Game Āĉā?~ Ā?ngarab YuksĀĉā?~ Sebagai Sarana Edukasi Kosakata Bahasa Arab Di Mdt At-taqwa Buaran Indah Tangerang Akreditasi : , Penulis : A Aliyah, FD Parlindungan, Abstract :	WARNARUPA (Journal of Visual Communication Design) 6 (1), 2025	0
2025	Perancangan Buku Ilustrasi Āĉā?~ Ā?ibu Cermat Anak SehatĀĉā?~ Sebagai Media Sosialisasi Pencegahan Stunting Pada Anak (studi Kasus Pada Kelurahan Batu Ceper) Akreditasi : , Penulis : A Aliyah, H Al Haqi, Abstract :	WARNARUPA (Journal of Visual Communication Design) 5 (2), 2025	0
2025	Perancangan Kampanye Sosial Bertema Pertempuran 10 November 1945 Dengan Media Board Game Akreditasi : , Penulis : A Aliyah, V Setiawan, Abstract :	WARNARUPA (Journal of Visual Communication Design) 5 (1), 2025	0
2025	Perancangan Desain Board Game Āĉā?~ Ā?ngarab YuksĀĉā?~ Sebagai Sarana Edukasi Kosakata Bahasa Arab Di Mdt At-taqwa Buaran Indah Tangerang Akreditasi : , Penulis : A Aliyah, FD Parlindungan, Abstract :	WARNARUPA (Journal of Visual Communication Design) 6 (1), 2025	0
2025	Perancangan Buku Ilustrasi Āĉā?~ Ā?ibu Cermat Anak SehatĀĉā?~ Sebagai Media Sosialisasi Pencegahan Stunting Pada Anak (studi Kasus Pada Kelurahan Batu Ceper) Akreditasi : , Penulis : A Aliyah, H Al Haqi, Abstract :	WARNARUPA (Journal of Visual Communication Design) 5 (2), 2025	0
2025	Perancangan Kampanye Sosial Bertema Pertempuran 10 November 1945 Dengan Media Board Game Akreditasi : , Penulis : A Aliyah, V Setiawan, Abstract :	WARNARUPA (Journal of Visual Communication Design) 5 (1), 2025	0
2025	Hybrid Interactive Multimedia Learning With Mixed Reality (a Case Study Of Visual Communication Design Course At Umt) Akreditasi : , Penulis : Aliyah, Abstract :	JIMIK Manajemen Informatika dan Komunikasi 6, 2025	0

Tahun	Judul	Jurnal	Sitasi
2024	Ekosistem Umkm Pangan Lokal Di Destinasi Pariwisata Super Prioritas Borobudur Akreditasi : , Penulis : SS Wachyuni, IW Wardhana, TK Priyambodo, Abstract :	Mata Kata Inspirasi, 2024	4



Tahun	Judul	Jurnal	Sitasi
2024	Pengembangan Karakter Religius Siswa Melalui Sekolah Berbasis Pesantren Di Ma Maâ??arif 7 Banjarwati Paciran Lamongan Akreditasi : , Penulis : R Rokim, A Manan, AA Sari, Abstract :	Akademika 18 (1), 104-129, 2024	3
2024	Multicultural Csr Communication For Achieving A Sustainable Environment Akreditasi : , Penulis : R Apriliani, RRB Cassana, KR Ummah, DS Ramadhani, N Alhasanain, Abstract :	Nyimak: Journal of Communication 8 (2), 157-170, 2024	0
2024	Edukasi Daur Ulang Minyak Goreng Bekas Menjadi Produk Aroma Terapi Ramah Lingkungan Di Kelurahan Jelupang Akreditasi : , Penulis : H Wijayanto, A Aliyah, MAW Prakara, Abstract :	Jurnal Kabar Masyarakat 2 (4), 29-37, 2024	1
2024	Analisis Data Interaktif Desain Kemasan Produk Frisian Flag Kental Manis Akreditasi : , Penulis : A Aliyah, Abstract :	WARNARUPA (Journal of Visual Communication Design) 4 (2), 2024	0
2024	Multicultural Csr Communication For Achieving A Sustainable Environment Akreditasi : , Penulis : R Apriliani, RRB Cassana, KR Ummah, DS Ramadhani, N Alhasanain, Abstract :	Nyimak: Journal of Communication 8 (2), 157-170, 2024	0
2024	Analisis Data Interaktif Desain Kemasan Produk Frisian Flag Kental Manis Akreditasi : , Penulis : A Aliyah, Abstract :	WARNARUPA (Journal of Visual Communication Design) 4 (2), 2024	0

Tahun	Judul	Jurnal	Sitasi
2023	Perubahan Behavioral Anak Dalam Penggunaan Gadget (anak Usia Dini Di Tk Arrahmaniyyah) Akreditasi : , Penulis : A Aliyah, Abstract :	ADVIS (Journal of Advertising) 1 (2), 2023	1
2023	Penerapan Learning Hybrid Pada Masa Transisi Pandemi Covid-19 (mahasiswa Fakultas Pariwisata Dan Industri Kreatif) Akreditasi : , Penulis : A Aliyah, Abstract :	ADVIS (Journal of Advertising) 1 (2), 2023	0
2023	Pemanfaatan Media Sosial Sebagai Sarana Pemasaran Bagi Umkm Terpapar Pandemi (studi Kasus: Pedagang Umkm Pasar Tanah Abang) Akreditasi : , Penulis : A Aliyah, Abstract :	ADVIS (Journal of Advertising) 2 (2), 2023	1
2023	Media Pembelajaran Interaktif Berbasis Multimedia Sebagai Solusi Perkuliahan Selama Masa Transisi Pandemi Pada Fakultas Parinkraf Akreditasi : , Penulis : A Aliyah, Abstract :	ADVIS (Journal of Advertising) 2 (1), 2023	0

Tahun	Judul	Jurnal	Sitasi
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2022	Pengembangan Kualitas Sumber Daya Manusia (sdm) Dalam Proses Pengecekan Kualitas Kemasan Dan Bahan Cetak Pada Pt. Purbayasa Putra Perkasa Tangerang Akreditasi : , Penulis : A Aliyah, V Septiawan, Abstract :	ADVIS (Journal of Advertising), 2022	0
2022	Strategi Digital Marketing Sebagai Daya Tarik Wisatawan Pada Studi Kasus Dinas Pariwisata Provinsi Kepulauan Riau Akreditasi : , Penulis : A Aliyah, HS Salma, Abstract :	ADVIS (Journal of Advertising), 2022	0
2022	Keputusan Pembelian Konsumen Berdasarkan Paparan Iklan Media Sosial (tik Tok) Pada Produk Kosmetik Akreditasi : , Penulis : A Aliyah, Abstract :		0
2022	Pengembangan Kualitas Sumber Daya Manusia (sdm) Dalam Proses Pengecekan Kualitas Kemasan Dan Bahan Cetak Pada Pt. Purbayasa Putra Perkasa Tangerang Akreditasi : , Penulis : A Aliyah, V Septiawan, Abstract :	ADVIS (Journal of Advertising), 2022	0
2022	Strategi Digital Marketing Sebagai Daya Tarik Wisatawan Pada Studi Kasus Dinas Pariwisata Provinsi Kepulauan Riau Akreditasi : , Penulis : A Aliyah, HS Salma, Abstract :	ADVIS (Journal of Advertising), 2022	0
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2021	Media Pembelajaran Interaktif Berbasis Multimedia Sebagai Solusi Perkuliahan Selama Masa Transisi Pandemi Pada Fakultas Parinkraf Akreditasi : , Penulis : A Aliyah, Abstract :	ADVIS (Journal of Advertising) 2 (1), 2021	0
2021	Media Pembelajaran Interaktif Berbasis Multimedia Sebagai Solusi Perkuliahan Selama Masa Transisi Pandemi Pada Fakultas Parinkraf Akreditasi : , Penulis : A Aliyah, Abstract :	ADVIS (Journal of Advertising) 2 (1), 2021	0

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2020	Adaptasi Masyarakat Cina Benteng (studi Kasus Pada Komunitas Klenteng Boen Tek Bio Tangerang) Akreditasi : , Penulis : A Aliyah, Abstract :	ADVIS (Journal of Advertising) 1 (1), 2020	2
2020	Penerapan Learning Hybrid Pada Masa Transisi Pandemi Covid-19 (mahasiswa Fakultas Pariwisata Dan Industri Kreatif) Akreditasi : , Penulis : A Aliyah, Abstract :	ADVIS (Journal of Advertising) 1 (2), 2020	0
2020	Adaptasi Masyarakat Cina Benteng (studi Kasus Pada Komunitas Klenteng Boen Tek Bio Tangerang) Akreditasi : , Penulis : A Aliyah, Abstract :	ADVIS (Journal of Advertising) 1 (1), 2020	1



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2020	Perubahan Behavioral Anak Dalam Penggunaan Gadget (anak Usia Dini Di Tk Arrahmaniyyah) Akreditasi : , Penulis : A Aliyah, Abstract :	ADVIS (Journal of Advertising) 1 (2), 2020	1
2020	Penerapan Learning Hybrid Pada Masa Transisi Pandemi Covid-19 (mahasiswa Fakultas Pariwisata Dan Industri Kreatif) Akreditasi : , Penulis : A Aliyah, Abstract :	ADVIS (Journal of Advertising) 1 (2), 2020	0
2020	Ogilvy O Reklamie Akreditasi : , Penulis : D Ogilvy, Abstract :	Animi2 Wydawnictwo, 2020	11
2020	&#8220;adaptasi Masyarakat Cina Benteng&#8221;(studi Kasus Pada Komunitas Klenteng Boen Tek Bio Tangerang) Akreditasi : , Penulis : A Aliyah, Abstract :	ADVIS (Journal of Advertising) 1 (1), 2020	2

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2017	Advertising Akreditasi : , Penulis : MF Weigold, WF Arens, Abstract :	McGraw-Hill Education, 2017	3

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2015	Qu&#7843;ng CÃ;o Theo Phong CÃ;ch Ogilvy Akreditasi : , Penulis : D Ogilvy, Abstract :	H.: Lao động; CÃ´ng ty SÃ;jch Alpha.-315tr., 2015	1

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2013	Propaganda: SÃ©rie A Akreditasi : , Penulis : WF Arens, DH Schaefer, MF Weigold, Abstract :	Bookman Editora, 2013	26

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2009	Geständnisse eines Werbemanns Akreditasi : , Penulis : D Ogilvy, Abstract :		61
2009	Essentials Of Contemporary Advertising Akreditasi : , Penulis : WF Arens, DH Schaefer, MF Weigold, Abstract :	McGraw-Hill Irwin, 2009	139
2009	Confesiunile Unui Om De Publicitate Akreditasi : , Penulis : D Ogilvy, M Mitarc&#259;,&#1089; A Parker, Abstract :	Humanitas, 2009	7

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2008	Wot, No Propellers? Happily Flying Mosquitoes In The Early 1950s, David Ogilvy Describes Being Initiated Into The New World Ofjets When--gulp!--a Meteor 7.7 Arrived At His Unit Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 36 (420), 74, 2008	0
2008	Metode De Publicitate Testate Akreditasi : , Penulis : J Caples, OA Petre, D Ogilvy, Abstract :	Publica, 2008	6

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2007	Is Relative Income Of Overriding Importance For Individuals? Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :	International Journal of Social Economics, 2007	14
2007	Student Demand For Status Akreditasi : , Penulis : G Boyle, K Greene, P Nelson, M Pagliero, Abstract :		0
2007	A Comparative Study Of Student Demand For Status In Ireland, Italy And The United States Akreditasi : , Penulis : G Boyle, K Greene, P Nelson, M Pagliero, N Tideman, F Plassmann, Abstract :	ICER Working Papers, 2007	1
2007	Ogilvy O Reklam&#283; Akreditasi : , Penulis : D Ogilvy, H &#352;kapov&#106;,&#1089; Abstract :	Management Press, 2007	185
2007	How Britain&#39;s Flying Clubs Grew Wings-former Shuttleworth Pilot David Ogilvy Compares The Dh 60 Moth With Its Two Main Competitors--the Avro Avian And The Parnall Elf Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 35 (406), 60-68, 2007	0



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2006	Training Twins-david Ogilvy Weighs Up Shuttleworth's 1930s Trainers; Avro Tutor Vs Hawker Tomtit Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 34 (399), 48-59, 2006	0
2006	The Bristol Fighter-david Ogilvy Asks: Was It The Mosquito Of World War One? Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 34 (402), 54-62, 2006	0

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2005	Airspeed's Agile Ox-box-the Airspeed Oxford Made A Significant Contribution To The Training Of Raf Pilots. This Advanced Trainer With Two Engines And Two Lives Is Reassessed Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 33 (392), 60-64, 2005	0

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2004	Faithful Annie-david Ogilvy Recalls His Experiences Of Flying The Much-loved Avro Anson Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 32 (376), 38-42, 2004	0
2004	Grown Up At Nineteen-in His Second Article On Flying The Avro Anson, David Ogilvy Recalls The Mk 19 Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 32 (380), 24-27, 2004	0

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2003	Signaling Goodness: Social Rules And Public Choice Akreditasi : , Penulis : PJ Nelson, KV Greene, Abstract :	University of Michigan Press, 2003	48
2003	Preservation Pioneers-david Ogilvy Recalls The 1950s Vintage Aeroplane Club Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 31 (368), 86-90, 2003	0
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2003	The Mosquito... As One Pilot Saw It-in Part Two Of His Series David Ogilvy Moves On To The Later Heavier Marks Of The " Wooden Wonder" Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 31 (358), 76-79, 2003	0

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2002	The Market For Status Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :	Working Paper, Department of Economics, Binghampton University, 2002	1
2002	Morality And The Political Process Akreditasi : , Penulis : K Greene, P Nelson, Abstract :	Method and Morals in Constitutional Economics, 413-443, 2002	1
2002	26 Morality And The Political Process Akreditasi : , Penulis : K GREENE, P NELSON, Abstract :	Method and Morals in Constitutional Economics: Essays in Honor of James MÃ æ, 2002	0
2002	Contemporary Advertising Akreditasi : , Penulis : WF Arens, Abstract :	Tata McGraw-Hill Education, 2002	2519

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2001	Ogilvy Despre Publicitate Akreditasi : , Penulis : D Ogilvy, M Nicola, Abstract :	Ogilvy & Mather, 2001	3

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2000	Publicidad Akreditasi : , Penulis : WF Arens, RMR SÃ¼nchez, Abstract :	McGraw-Hill, 2000	501
2000	Individuals' Utility Functions Simultaneously. Interdependent Utility Functions, Charity Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :	Proceedings... Annual Conference on Taxation... and Minutes of the AnnualÃ æ, 2000	0

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1999	Sources Of Support For Charity, Government Programs, And Income Redistribution Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :		0



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1999	Sources Of Support For Redistributive Activities And Other Public Means Of Doing Good Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :	Proceedings. Annual Conference on Taxation and Minutes of the Annual Meeting, 1999	0
1999	Redistribution And The Income Of The Median Voter Akreditasi : , Penulis : P Nelson, Abstract :	Public Choice 98 (1), 187-194, 1999	35

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1998	Political Party Purpose, Individual Votes, And Political Action Committee Contributions Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :	Public Finance Review 26 (1), 3-23, 1998	2

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1997	An Autobiography Akreditasi : , Penulis : D Ogilvy, Abstract :	John Wiley & Sons, 1997	24

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1995	Discerning Discrimination: Does Interviewing Firms Make A Difference? Akreditasi : , Penulis : P Nelson, SW Polachek, Abstract :	Eastern Economic Journal 21 (3), 393-398, 1995	5
1995	Type & Layout: How Typography And Design Can Get Your Message Across--or Get In The Way Akreditasi : , Penulis : D Ogilvy, Abstract :	Strathmoor Press, 1995	112
1995	The Papers Akreditasi : , Penulis : PA Riach, J Rich, P Moss, C Tilly, JM Mellor, S Polachek, P Nelson, Abstract :	Eastern Economic Journal 21 (3), 339, 1995	0
1995	Sovremennaja Reklama Akreditasi : , Penulis : CL Bovée, WF Arens, Abstract :	Izdat. Dovgan, 1995	10
1995	Egy Reklamszakember Vallomai Akreditasi : , Penulis : D Ogilvy, Abstract :	Park, 1995	8

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1994	Vyznávací Reklamy Akreditasi : , Penulis : D Ogilvy, Abstract :	Management Press, 1994	33
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1994	Voting And Imitative Behavior Akreditasi : , Penulis : P Nelson, Abstract :	Economic Inquiry 32 (1), 92-102, 1994	35

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1992	Ogilvy A Reklām Akreditasi : , Penulis : D Ogilvy, T Andrās, Abstract :	Park, 1992	44
1992	El Arte De Escribir Publicidad Akreditasi : , Penulis : D Higgins, Abstract :	McGraw-Hill, 1992	21
1992	Pengakuan Orang Iklan Akreditasi : , Penulis : D Ogilvy, Abstract :	Pustaka Tangga, 1992	15

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1990	Anotaciones Privadas De David Ogilvy: Escritos No Publicados Sobre Direcci3n Y Creatividad Akreditasi : , Penulis : D Ogilvy, Abstract :		11

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1989	Ogilvy & Publicidad Akreditasi : , Penulis : D Ogilvy, L Bassat, Abstract :	Folio, 1989	157

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1988	Was Mir Wichtig Ist: Provokative Ansichten Eines Werbemannes Akreditasi : , Penulis : D Ogilvy, J Raphaelson, M Siedentopf, Abstract :	Econ, 1988	9

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1987	Confessions Of An Advertising Man: The All-time Best Seller About Advertising Akreditasi : , Penulis : D Ogilvy, Abstract :	Pan Books, 1987	3

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1986	The Unpublished David Ogilvy Akreditasi : , Penulis : D Ogilvy, J Raphaelson, Abstract :	Crown, 1986	3



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1984	Ogilvy Å¼ber Werbung Akreditasi : , Penulis : D Ogilvy, Abstract :	Econ-Verlag, 1984	43
1984	Ogilvy Om Reklame Akreditasi : , Penulis : D Ogilvy, Abstract :	Dreyer i samarbeid med Ogilvy & Mathers, 1984	3
1984	La PublicitÅ© Selon Ogilvy Akreditasi : , Penulis : D Ogilvy, E Vannier, Abstract :	Dunod, 1984	21
1984	Ogilvy Over Reclame Akreditasi : , Penulis : DM Ogilvy, J Smit, C Fagg, D Micklewright, Abstract :	Sijthoff, 1984	5

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1982	Research On Advertising Techniques That Work-and Dont Work Akreditasi : , Penulis : D Ogilvy, J Raphaelson, Abstract :	Harvard Business Review 60 (4), 14-&, 1982	98
1982	Contemporary Advertising Akreditasi : , Penulis : L Courtland, WF Arens, Abstract :	RD Irwin, 1982	18

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1981	Comments On Peltzman Akreditasi : , Penulis : P Nelson, Abstract :	The Journal of Law and Economics 24 (3), 457-459, 1981	4
1981	Consumer Information And Advertising Akreditasi : , Penulis : PJ Nelson, Abstract :	Economics of information, 42-77, 1981	116
1981	The Effects Of Ftc Advertising Regulation: Comment Akreditasi : , Penulis : P Nelson, Abstract :	Journal of Law and Economics 24 (3), 457-459, 1981	0

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1980	Comments On&quot; The Economics Of Consumer Information Acquisition&quot; Akreditasi : , Penulis : P Nelson, Abstract :	The Journal of Business 53 (3), S163-S165, 1980	34



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1980	Taking Issue With Maynes On Consumer Protection (jcp, 1979/2 And 3+ 4) Akreditasi : , Penulis : P Nelson, Abstract :	J. Consumer Pol'y 4, 254, 1980	3

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1978	Advertising And Ethics Akreditasi : , Penulis : P Nelson, Abstract :	Ethics, Free Enterprise, and Public Policy, 187-198, 1978	20
1978	Blood, Brains And Beer Akreditasi : , Penulis : D Ogilvy, Abstract :	Hamish Hamilton, 1978	23
1978	Advertising As Information Once More Akreditasi : , Penulis : P Nelson, Abstract :	Issues in advertising: The economics of persuasion, 133-60, 1978	118

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1977	Les Confessions D&#39;un Publicitaire Akreditasi : , Penulis : D Ogilvy, JH Bouet, Abstract :	Dunod, 1977	26

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1976	Political Information Akreditasi : , Penulis : P Nelson, Abstract :	The Journal of Law and Economics 19 (2), 315-336, 1976	78

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1975	The Economic Consequences Of Advertising Akreditasi : , Penulis : P Nelson, Abstract :	The Journal of Business 48 (2), 213-241, 1975	212

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1974	The Economic Value Of Advertising Akreditasi : , Penulis : P Nelson, Abstract :	Advertising and society, 109-141, 1974	81

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1973	The Elasticity Of Labor Supply To The Individual Firm Akreditasi : , Penulis : P Nelson, Abstract :	Econometrica: Journal of the Econometric Society, 853-866, 1973	32



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1971	1977 Akreditasi : , Penulis : L Nelson, Abstract :	Gesammelte schriften 9, 1971	62

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1970	Wages And The Cost Of Search Akreditasi : , Penulis : P Nelson, Abstract :	The Journal of Business 43 (2), 210-216, 1970	2
1970	Information And Consumer Behavior Akreditasi : , Penulis : P Nelson, Abstract :	Journal of political economy 78 (2), 311-329, 1970	9983

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1967	Confesiones De Un Publicitario Akreditasi : , Penulis : D Ogilvy, FI Navarro, Abstract :	Oikos-Tau, 1967	231
1967	Confessions Of A Magazine Reader Akreditasi : , Penulis : D Ogilvy, Abstract :	Reader's Digest Association, 1967	3

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1964	Les Confessions Akreditasi : , Penulis : D Ogilvy, JH Bouet, Abstract :	Hachette, 1964	7
1964	David Ogilvy ConfessÃ© Par Les Â«cahiersÂ» : Un Entretien Ã New York Akreditasi : , Penulis : D Ogilvy, Abstract :	Communication & Langages 11 (1), 14-18, 1964	0

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1963	Confessions Of An Advertising Man Akreditasi : , Penulis : D Ogilvy, P Horgan, Abstract :	Atheneum, 1963	1101
1963	Confessions Of An Advertising Man, New York 1963. Akreditasi : , Penulis : D Ogilvy, Abstract :		0

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1961	Population Redistribution And Economic-growth, United-states, 1870-1950, Vol 2, Analyses Of Economic-change-kuznets, S, Miller, Ar, Easterlin, Ra Akreditasi : , Penulis : P Nelson, Abstract :	Journal of Political Economy 69 (5), 508-509, 1961	0



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1958	Workers And Industrial Change: A Case Study Of Labor Mobility Akreditasi : , Penulis : P Nelson, Abstract :	Journal of Political Economy 66 (3), 277-278, 1958	0
1958	A Study In The Geographic Mobility Of Labor Akreditasi : , Penulis : PJ Nelson, Abstract :	University Microfilms, 1958	11

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	David Ogilvy (affÃ¶rsman) Akreditasi : , Penulis : D Ogilvy, Abstract :		0
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	Blood, Brains & Beer: The Autobiography Of David Ogilvy 1st Edition By Ogilvy, David (1978) Hardcover Akreditasi : , Penulis : D Ogilvy, Abstract :		0
	Q Chicago Journals Akreditasi : , Penulis : P Nelson, Abstract :		0
	Confessions Of An Advertising Man By David Ogilvy Akreditasi : , Penulis : D Ogilvy, Abstract :		0
	David Ogilvy (businessman) Akreditasi : , Penulis : D Ogilvy, Abstract :		0