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Kategori	Total Publikasi	Total Sitasi
Publikasi Garuda	218	0

Tahun	2025	2024	2023	2022
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Tanggal	Judul	Sitasi
20 Januari 2025	The Effect Of Current Ratio, Debt To Equity Ratio, And Return On Asset On The Stock Price Of Pt Fast Food Indonesia Tbk Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Universitas Muhammadiyah Tangerang, Source : Dynamic Management Journal, Source Page : 41-56, Source Issue : Vol 9, No 1 (2025): January, DOI: 10.31000/dmj.v9i1.13120, Abstract : The study aims to analyze the effect of Current Ratio (CR), Debt to Equity Ratio (DER), and Return O...	0
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31 Januari 2025	The Influence Of Organizational Culture And Work Motivation On Employee Performance At Pt. Rodalink Indo Tama Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Universitas Muhammadiyah Tangerang, Source : Dynamic Management Journal, Source Page : 260-271, Source Issue : Vol 9, No 1 (2025): January, DOI: 10.31000/dmj.v9i1.12979, Abstract : This study aims to determine the influence of Organizational Culture and Work Motivation on Employee...	0
20 Januari 2025	The Influence Of Current Ratio, Debt To Assets Ratio, And Debt To Equity Ratio On Return On Assets At Pt Unilever Indonesia Tbk Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Universitas Muhammadiyah Tangerang, Source : Dynamic Management Journal, Source Page : 57-73, Source Issue : Vol 9, No 1 (2025): January, DOI: 10.31000/dmj.v9i1.13121, Abstract : This study aims to determine the effect of the Current Ratio (CR), Debt to Assets Ratio (DAR), and D...	0
31 Januari 2025	The Mediating Effect Of Profitability On Liquidity And Capital Structure On Company Growth: Empirical Evidence From Jakarta Islamic Index (jii) Companies Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Universitas Muhammadiyah Tangerang, Source : Dynamic Management Journal, Source Page : 328-346, Source Issue : Vol 9, No 1 (2025): January, DOI: 10.31000/dmj.v9i1.13419, Abstract : The purpose of this study was to determine the mediating effect of profitability on liquidity and ca...	0
20 Januari 2025	The Influence Of Brand Image And Product Quality On Smartphone Purchase Decisions Apple Case Study On Millennials In Kotabumi Tangerang Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Universitas Muhammadiyah Tangerang, Source : Dynamic Management Journal, Source Page : 194-207, Source Issue : Vol 9, No 1 (2025): January, DOI: 10.31000/dmj.v9i1.13309, Abstract : This research is motivated by the phenomenon of smartphone development, where competition between co...	0
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25 April 2025	Analysis Of The Layout Of The Company's Facilities On Work Productivity With The 5s Principle And The Activity Relationship Chart In Cv. Tata Jaya Screen Printing Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Universitas Muhammadiyah Tangerang, Source : Dynamic Management Journal, Source Page : 382-399, Source Issue : Vol 9, No 2 (2025): April, DOI: 10.31000/dmj.v9i2.13797, Abstract : CV. Tata Jaya Sablon is a textile company that produces various types of clothing, including t-shirt...	0
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25 April 2025	Increasing Shopee Customer Loyalty: A Study Of Service Quality, Price, And Customer Satisfaction In Semarang Regency Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Universitas Muhammadiyah Tangerang, Source : Dynamic Management Journal, Source Page : 400-415, Source Issue : Vol 9, No 2 (2025): April, DOI: 10.31000/dmj.v9i2.13800, Abstract : The topic of this research is to increase Shopee customer loyalty through service quality, price, an...	0
30 April 2025	Mapping The Influence: A Conceptual Model Of Brand Reputation, Influencer Marketing, Organizational Agility, Strategic Leadership, And Business Performance Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Universitas Muhammadiyah Tangerang, Source : Dynamic Management Journal, Source Page : 481-501, Source Issue : Vol 9, No 2 (2025): April, DOI: 10.31000/dmj.v9i2.13862, Abstract : This study proposes a conceptual model that integrates brand reputation, influencer marketing, and o...	0
30 April 2025	Entrepreneurship Strategy Based On Creativity And Product Innovation: An Empirical Study On The Sustainability Of Banyuwangi Traditional Batik Msmes Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Universitas Muhammadiyah Tangerang, Source : Dynamic Management Journal, Source Page : 572-593, Source Issue : Vol 9, No 2 (2025): April, DOI: 10.31000/dmj.v9i2.13897, Abstract : Banyuwangi Batik as a cultural heritage faces the challenge of global competition, where creativity,...	0
25 April 2025	A Triad Of Excellence: How Strategic Leadership, Intellectual Capital And It Innovation Drive Competitive Advantage In Higher Education Institutions Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Universitas Muhammadiyah Tangerang, Source : Dynamic Management Journal, Source Page : 416-433, Source Issue : Vol 9, No 2 (2025): April, DOI: 10.31000/dmj.v9i2.13819, Abstract : This study analyzes the determinants of sustainable competitive advantage through the Resource-Based...	0
30 April 2025	Analysis Of The Contribution Of Workload, Career Development, And Motivation To Teacher Productivity: Empirical Evidence From Private Education Institutions In Indonesia Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Universitas Muhammadiyah Tangerang, Source : Dynamic Management Journal, Source Page : 502-518, Source Issue : Vol 9, No 2 (2025): April, DOI: 10.31000/dmj.v9i2.13869, Abstract : This study aims to analyze the influence of workload, career development, and motivation on teacher...	0
25 April 2025	Determinants Of Employee Performance On Job Training, Career Development And Organizational Culture Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Universitas Muhammadiyah Tangerang, Source : Dynamic Management Journal, Source Page : 347-364, Source Issue : Vol 9, No 2 (2025): April, DOI: 10.31000/dmj.v9i2.13772, Abstract : Effective HR management is the key to organizational success, including in universities. This study...	0
25 April 2025	Exploring The Intersection Of Financial Distress, Market Diversification Failures, And Risky Financing: A Case Study Of Pt Sritex's Decline Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Universitas Muhammadiyah Tangerang, Source : Dynamic Management Journal, Source Page : 434-450, Source Issue : Vol 9, No 2 (2025): April, DOI: 10.31000/dmj.v9i2.13823, Abstract : This study analyzed financial distress prevention efforts at PT Sritex using three prediction models...	0
30 April 2025	Analysis Of Promotional Strategies Through Social Media, Word Of Mouth, And Quality Of Service On Consumer Decisions Akreditasi : Jurnal Ilmiah Tidak Terakreditasi, Penerbit : Universitas Muhammadiyah Tangerang, Source : Dynamic Management Journal, Source Page : 519-538, Source Issue : Vol 9, No 2 (2025): April, DOI: 10.31000/dmj.v9i2.13845, Abstract : The development of digital technology and the fierce competition between internet service providers...	0

