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Kategori	Total Publikasi	Total Sitasi
Publikasi Google	106	19333

Tahun	2025	2024	2023
Total Publikasi	2	2	4
Total Sitasi	0	2	2

Tahun	Judul	Jurnal	Sitasi
2025	<b>Kegiatan Seni Mural Sebagai Pengaplikasian Warna Dan Cerita Pada Ruang Rublik Posyandu Parung Panjang: Pengabdian</b> Akreditasi : , Penulis : H Wijayanto, WO Setiawardhani, DI Kurnia, A Sulistiyono, Abstract :	Jurnal Pengabdian Masyarakat dan Riset Pendidikan 3 (4), 5315-5321, 2025	0
2025	<b>Hybrid Interactive Multimedia Learning With Mixed Reality (a Case Study Of Visual Communication Design Course At Umt)</b> Akreditasi : , Penulis : Aliyah, Abstract :	JIMIK Manajemen Informatika dan Komunikasi 6, 2025	0

Tahun	Judul	Jurnal	Sitasi
2024	<b>Ekosistem Umkm Pangan Lokal Di Destinasi Pariwisata Super Prioritas Borobudur</b> Akreditasi : , Penulis : SS Wachyuni, IW Wardhana, TK Priyambodo, Abstract :	Mata Kata Inspirasi, 2024	2
2024	<b>Analisis Data Interaktif Desain Kemasan Produk Frisian Flag Kental Manis</b> Akreditasi : , Penulis : A Aliyah, Abstract :	WARNARUPA (Journal of Visual Communication Design) 4 (2), 2024	0

Tahun	Judul	Jurnal	Sitasi
2023	<b>Perubahan Behavioral Anak Dalam Penggunaan Gadget (anak Usia Dini Di Tk Arrahmaniyyah)</b> Akreditasi : , Penulis : A Aliyah, Abstract :	ADVIS (Journal of Advertising) 1 (2), 2023	1
2023	<b>Penerapan Learning Hybrid Pada Masa Transisi Pandemi Covid-19 (mahasiswa Fakultas Pariwisata Dan Industri Kreatif)</b> Akreditasi : , Penulis : A Aliyah, Abstract :	ADVIS (Journal of Advertising) 1 (2), 2023	0
2023	<b>Pemanfaatan Media Sosial Sebagai Sarana Pemasaran Bagi Umkm Terpapar Pandemi (studi Kasus: Pedagang Umkm Pasar Tanah Abang)</b> Akreditasi : , Penulis : A Aliyah, Abstract :	ADVIS (Journal of Advertising) 2 (2), 2023	1



Tahun	Judul	Jurnal	Sitasi
2023	<b>Media Pembelajaran Interaktif Berbasis Multimedia Sebagai Solusi Perkuliahan Selama Masa Transisi Pandemi Pada Fakultas Parinkraf</b> Akreditasi : , Penulis : A Aliyah, Abstract :	ADVIS (Journal of Advertising) 2 (1), 2023	0

Tahun	Judul	Jurnal	Sitasi
2020	<b>Ogilvy O Reklamie</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	Animi2 Wydawnictwo, 2020	11
2020	<b>&amp;#8220;adaptasi Masyarakat Cina Benteng&amp;#8221;(studi Kasus Pada Komunitas Klenteng Boen Tek Bio Tangerang)</b> Akreditasi : , Penulis : A Aliyah, Abstract :	ADVIS (Journal of Advertising) 1 (1), 2020	1

Tahun	Judul	Jurnal	Sitasi
2017	<b>The De Havilland Mosquito: Through The Eyes Of A Pilot</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	Amberley Publishing Limited, 2017	0
2017	<b>Advertising</b> Akreditasi : , Penulis : MF Weigold, WF Arens, Abstract :	McGraw-Hill Education, 2017	3

Tahun	Judul	Jurnal	Sitasi
2015	<b>Qu&amp;#7843;ng CÃ;o Theo Phong CÃ;ch Ogilvy</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	H.: Lao &#273;&#7897;ng; CÃ'ng ty SÃ;ch Alpha.-315tr., 2015	1

Tahun	Judul	Jurnal	Sitasi
2013	<b>Ogilvy On Advertising</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	Vintage, 2013	1456
2013	<b>Propaganda: SÃ©rie A</b> Akreditasi : , Penulis : WF Arens, DH Schaefer, MF Weigold, Abstract :	Bookman Editora, 2013	26

Tahun	Judul	Jurnal
2011	<b>Understanding Consumer Behavior For Sponsored Search</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	Understanding Sponsored Search: Core Elements of Keyword Advertising, 85, 20





Tahun	Judul	Jurnal	Sitasi
2006	<b>Status And The Argument For Greater Public Investment</b> Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :		0
2006	<b>Training Twins-david Ogilvy Weighs Up Shuttleworth's 1930s Trainers; Avro Tutor Vs Hawker Tomtit</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 34 (399), 48-59, 2006	0
2006	<b>The Bristol Fighter-david Ogilvy Asks: Was It The Mosquito Of World War One?</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 34 (402), 54-62, 2006	0

Tahun	Judul	Jurnal	Sitasi
2005	<b>Airspeed's Agile Ox-box-the Airspeed Oxford Made A Significant Contribution To The Training Of Raf Pilots. This Advanced Trainer With Two Engines And Two Lives Is Reassessed</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 33 (392), 60-64, 2005	0

Tahun	Judul	Jurnal	Sitasi
2004	<b>Status Buying Responses In A Survey Of Students And Variations In Informational Levels</b> Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :	ICER Working Papers, 2004	0
2004	<b>Faithful Annie-david Ogilvy Recalls His Experiences Of Flying The Much-loved Avro Anson</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 32 (376), 38-42, 2004	0
2004	<b>Grown Up At Nineteen-in His Second Article On Flying The Avro Anson, David Ogilvy Recalls The Mk 19</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 32 (380), 24-27, 2004	0

Tahun	Judul	Jurnal	Sitasi
2003	<b>Signaling Goodness: Social Rules And Public Choice</b> Akreditasi : , Penulis : PJ Nelson, KV Greene, Abstract :	University of Michigan Press, 2003	48
2003	<b>Preservation Pioneers-david Ogilvy Recalls The 1950s Vintage Aeroplane Club</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 31 (368), 86-90, 2003	0
2003	<b>The Mosquito... As One Pilot Saw It-in The Final Part Of His Series David Ogilvy Explains The Techniques Required To Fly--and Land--the "Wooden Wonder"; On One Engine</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 31 (359), 40-45, 2003	0



Tahun	Judul	Jurnal	Sitasi
2003	<b>Editor's Choice-the Mosquito... As One Pilot Saw It-david Ogilvy Presents A Personal View Of What De Havilland's "Wooden Wonder" Was Like To Fly</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 31 (357), 22-28, 2003	0
2003	<b>The Mosquito... As One Pilot Saw It-in Part Two Of His Series David Ogilvy Moves On To The Later Heavier Marks Of The "Wooden Wonder"</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	Aeroplane Monthly 31 (358), 76-79, 2003	0

Tahun	Judul	Jurnal	Sitasi
2002	<b>If Extremists Vote How Do They Express Themselves? An Empirical Test Of An Expressive Theory Of Voting</b> Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :	Public Choice 113 (3), 425-436, 2002	43
2002	<b>The Market For Status</b> Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :	Working Paper, Department of Economics, Binghampton University, 2002	1
2002	<b>Morality And The Political Process</b> Akreditasi : , Penulis : K Greene, P Nelson, Abstract :	Method and Morals in Constitutional Economics, 413-443, 2002	1
2002	<b>26 Morality And The Political Process</b> Akreditasi : , Penulis : K GREENE, P NELSON, Abstract :	Method and Morals in Constitutional Economics: Essays in Honor of James MÃ &#8230;, 2002	0
2002	<b>Contemporary Advertising</b> Akreditasi : , Penulis : WF Arens, Abstract :	Tata McGraw-Hill Education, 2002	2519

Tahun	Judul	Jurnal	Sitasi
2001	<b>Ogilvy Despre Publicitate</b> Akreditasi : , Penulis : D Ogilvy, M Nicola, Abstract :	Ogilvy & Mather, 2001	3

Tahun	Judul	Jurnal	Sitasi
2000	<b>Publicidad</b> Akreditasi : , Penulis : WF Arens, RMR SÃ¡nchez, Abstract :	McGraw-Hill, 2000	501
2000	<b>Individuals' Utility Functions Simultaneously. Interdependent Utility Functions, Charity</b> Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :	Proceedings... Annual Conference on Taxation... and Minutes of the AnnualÃ &#8230;, 2000	0

Tahun	Judul	Jurnal	Sitasi
1999	<b>Sources Of Support For Charity, Government Programs, And Income Redistribution</b> Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :		0



Tahun	Judul	Jurnal	Sitasi
1999	<b>Sources Of Support For Redistributive Activities And Other Public Means Of Doing Good</b> Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :	Proceedings. Annual Conference on Taxation and Minutes of the Annual Meeting, 1999	0
1999	<b>Redistribution And The Income Of The Median Voter</b> Akreditasi : , Penulis : P Nelson, Abstract :	Public Choice 98 (1), 187-194, 1999	35

Tahun	Judul	Jurnal	Sitasi
1998	<b>Political Party Purpose, Individual Votes, And Political Action Committee Contributions</b> Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :	Public Finance Review 26 (1), 3-23, 1998	2

Tahun	Judul	Jurnal	Sitasi
1997	<b>An Autobiography</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	John Wiley & Sons, 1997	24

Tahun	Judul	Jurnal	Sitasi
1995	<b>Discerning Discrimination: Does Interviewing Firms Make A Difference?</b> Akreditasi : , Penulis : P Nelson, SW Polachek, Abstract :	Eastern Economic Journal 21 (3), 393-398, 1995	5
1995	<b>Type &amp; Layout: How Typography And Design Can Get Your Message Across--or Get In The Way</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	Strathmoor Press, 1995	112
1995	<b>The Papers</b> Akreditasi : , Penulis : PA Riach, J Rich, P Moss, C Tilly, JM Mellor, S Polachek, P Nelson, Abstract :	Eastern Economic Journal 21 (3), 339, 1995	0
1995	<b>Sovremennaja Reklama</b> Akreditasi : , Penulis : CL BovÃ©, WF Arens, Abstract :	Izdat. Dovgan&#39;, 1995	10
1995	<b>Egy ReklÃ;mszakember VallomÃ;sai</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	Park, 1995	8

Tahun	Judul	Jurnal	Sitasi
1994	<b>VyznÃ;nÃ Mu&amp;#382;e Reklamy</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	Management Press, 1994	33
1994	<b>Legislative Majorities And Alternative Theories Of The Size Of Government</b> Akreditasi : , Penulis : KV Greene, PJ Nelson, Abstract :	Public Finance= Finances publiques 49 (1), 42-56, 1994	4



Tahun	Judul	Jurnal	Sitasi
1994	<b>Voting And Imitative Behavior</b> Akreditasi : , Penulis : P Nelson, Abstract :	Economic Inquiry 32 (1), 92-102, 1994	35

Tahun	Judul	Jurnal	Sitasi
1992	<b>Ogilvy A Reklāmā</b> Akreditasi : , Penulis : D Ogilvy, T Andrās, Abstract :	Park, 1992	44
1992	<b>El Arte De Escribir Publicidad</b> Akreditasi : , Penulis : D Higgins, Abstract :	McGraw-Hill, 1992	21
1992	<b>Pengakuan Orang Iklan</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	Pustaka Tangga, 1992	15

Tahun	Judul	Jurnal	Sitasi
1990	<b>Anotaciones Privadas De David Ogilvy: Escritos No Publicados Sobre Direcci3n Y Creatividad</b> Akreditasi : , Penulis : D Ogilvy, Abstract :		11

Tahun	Judul	Jurnal	Sitasi
1989	<b>Ogilvy &amp; Publicidad</b> Akreditasi : , Penulis : D Ogilvy, L Bassat, Abstract :	Folio, 1989	157

Tahun	Judul	Jurnal	Sitasi
1988	<b>Was Mir Wichtig Ist: Provokative Ansichten Eines Werbemannes</b> Akreditasi : , Penulis : D Ogilvy, J Raphaelson, M Siedentopf, Abstract :	Econ, 1988	9

Tahun	Judul	Jurnal	Sitasi
1987	<b>Confessions Of An Advertising Man: The All-time Best Seller About Advertising</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	Pan Books, 1987	3

Tahun	Judul	Jurnal	Sitasi
1986	<b>The Unpublished David Ogilvy</b> Akreditasi : , Penulis : D Ogilvy, J Raphaelson, Abstract :	Crown, 1986	3



Tahun	Judul	Jurnal	Sitasi
1984	<b>Ogilvy ¼ber Werbung</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	Econ-Verlag, 1984	43
1984	<b>Ogilvy Om Reklame</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	Dreyer i samarbeid med Ogilvy & Mathers, 1984	3
1984	<b>La Publicit� Selon Ogilvy</b> Akreditasi : , Penulis : D Ogilvy, E Vannier, Abstract :	Dunod, 1984	21
1984	<b>Ogilvy Over Reclame</b> Akreditasi : , Penulis : DM Ogilvy, J Smit, C Fagg, D Micklewright, Abstract :	Sijthoff, 1984	5

Tahun	Judul	Jurnal	Sitasi
1983	<b>Rasgos De Una Publicidad Eficaz</b> Akreditasi : , Penulis : J Raphaelson, D Ogilvy, Abstract :	Harvard Deusto business review, 105-108, 1983	0

Tahun	Judul	Jurnal	Sitasi
1982	<b>Research On Advertising Techniques That Work-and Dont Work</b> Akreditasi : , Penulis : D Ogilvy, J Raphaelson, Abstract :	Harvard Business Review 60 (4), 14-&, 1982	98
1982	<b>Contemporary Advertising</b> Akreditasi : , Penulis : L Courtland, WF Arens, Abstract :	RD Irwin, 1982	18

Tahun	Judul	Jurnal	Sitasi
1981	<b>Comments On Peltzman</b> Akreditasi : , Penulis : P Nelson, Abstract :	The Journal of Law and Economics 24 (3), 457-459, 1981	4
1981	<b>Consumer Information And Advertising</b> Akreditasi : , Penulis : PJ Nelson, Abstract :	Economics of information, 42-77, 1981	116
1981	<b>The Effects Of Ftc Advertising Regulation: Comment</b> Akreditasi : , Penulis : P Nelson, Abstract :	Journal of Law and Economics 24 (3), 457-459, 1981	0

Tahun	Judul	Jurnal	Sitasi
1980	<b>Comments On" The Economics Of Consumer Information Acquisition"</b> Akreditasi : , Penulis : P Nelson, Abstract :	The Journal of Business 53 (3), S163-S165, 1980	34



Tahun	Judul	Jurnal	Sitasi
1980	<b>Taking Issue With Maynes On Consumer Protection (jcp, 1979/2 And 3+ 4)</b> Akreditasi : , Penulis : P Nelson, Abstract :	J. Consumer Pol&#39;y 4, 254, 1980	3

Tahun	Judul	Jurnal	Sitasi
1978	<b>Advertising And Ethics</b> Akreditasi : , Penulis : P Nelson, Abstract :	Ethics, Free Enterprise, and Public Policy, 187-198, 1978	20
1978	<b>Blood, Brains And Beer</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	Hamish Hamilton, 1978	23
1978	<b>Advertising As Information Once More</b> Akreditasi : , Penulis : P Nelson, Abstract :	Issues in advertising: The economics of persuasion, 133-60, 1978	118

Tahun	Judul	Jurnal	Sitasi
1977	<b>Les Confessions D&amp;#39;un Publicitaire</b> Akreditasi : , Penulis : D Ogilvy, JH Bouet, Abstract :	Dunod, 1977	26

Tahun	Judul	Jurnal	Sitasi
1976	<b>Political Information</b> Akreditasi : , Penulis : P Nelson, Abstract :	The Journal of Law and Economics 19 (2), 315-336, 1976	78

Tahun	Judul	Jurnal	Sitasi
1975	<b>The Economic Consequences Of Advertising</b> Akreditasi : , Penulis : P Nelson, Abstract :	The Journal of Business 48 (2), 213-241, 1975	212

Tahun	Judul	Jurnal	Sitasi
1974	<b>The Economic Value Of Advertising</b> Akreditasi : , Penulis : P Nelson, Abstract :	Advertising and society, 109-141, 1974	81

Tahun	Judul	Jurnal	Sitasi
1973	<b>The Elasticity Of Labor Supply To The Individual Firm</b> Akreditasi : , Penulis : P Nelson, Abstract :	Econometrica: Journal of the Econometric Society, 853-866, 1973	32



Tahun	Judul	Jurnal	Sitasi
1971	<b>1977</b> Akreditasi : , Penulis : L Nelson, Abstract :	Gesammelte schriften 9, 1971	62

Tahun	Judul	Jurnal	Sitasi
1970	<b>Wages And The Cost Of Search</b> Akreditasi : , Penulis : P Nelson, Abstract :	The Journal of Business 43 (2), 210-216, 1970	2
1970	<b>Information And Consumer Behavior</b> Akreditasi : , Penulis : P Nelson, Abstract :	Journal of political economy 78 (2), 311-329, 1970	9983

Tahun	Judul	Jurnal	Sitasi
1967	<b>Confesiones De Un Publicitario</b> Akreditasi : , Penulis : D Ogilvy, FI Navarro, Abstract :	Oikos-Tau, 1967	231
1967	<b>Confessions Of A Magazine Reader</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	Reader&#39;s Digest Association, 1967	3

Tahun	Judul	Jurnal	Sitasi
1964	<b>Les Confessions</b> Akreditasi : , Penulis : D Ogilvy, JH Bouet, Abstract :	Hachette, 1964	7
1964	<b>David Ogilvy ConfessÃ© Par Les Â«cahiersÂ»: Un Entretien Ã New York</b> Akreditasi : , Penulis : D Ogilvy, Abstract :	Communication & Langages 11 (1), 14-18, 1964	0

Tahun	Judul	Jurnal	Sitasi
1963	<b>Confessions Of An Advertising Man</b> Akreditasi : , Penulis : D Ogilvy, P Horgan, Abstract :	Atheneum, 1963	1101
1963	<b>Confessions Of An Advertising Man, New York 1963.</b> Akreditasi : , Penulis : D Ogilvy, Abstract :		0

Tahun	Judul	Jurnal	Sitasi
1961	<b>Population Redistribution And Economic-growth, United-states, 1870-1950, Vol 2, Analyses Of Economic-change-kuznets, S, Miller, Ar, Easterlin, Ra</b> Akreditasi : , Penulis : P Nelson, Abstract :	Journal of Political Economy 69 (5), 508-509, 1961	0



Tahun	Judul	Jurnal	Sitasi
1958	<b>Workers And Industrial Change: A Case Study Of Labor Mobility</b> Akreditasi : , Penulis : P Nelson, Abstract :	Journal of Political Economy 66 (3), 277-278, 1958	0
1958	<b>A Study In The Geographic Mobility Of Labor</b> Akreditasi : , Penulis : PJ Nelson, Abstract :	University Microfilms, 1958	11

Tahun	Judul	Jurnal	Sitasi
	<b>David Ogilvy (affärsman)</b> Akreditasi : , Penulis : D Ogilvy, Abstract :		0
	<b>David Ogilvy (forretningsmand)</b> Akreditasi : , Penulis : D Ogilvy, Abstract :		0
	<b>Blood, Brains &amp; Beer: The Autobiography Of David Ogilvy 1st Edition By Ogilvy, David (1978) Hardcover</b> Akreditasi : , Penulis : D Ogilvy, Abstract :		0
	<b>Q Chicago Journals</b> Akreditasi : , Penulis : P Nelson, Abstract :		0
	<b>Confessions Of An Advertising Man By David Ogilvy</b> Akreditasi : , Penulis : D Ogilvy, Abstract :		0
	<b>David Ogilvy (businessman)</b> Akreditasi : , Penulis : D Ogilvy, Abstract :		0